JANES BORT Photographer / director



ABOUT

After studying at the Ecole des Beaux Arts de Paris, photographerdirector James Bort began his career with the creation of his fashion blog jamesbort.com, and by 2006 became one of the fashion industry's most influental bloggers.

In 2008, he devoted himself entirely to his photographic career, with his own company James Bort Factory, producing brand content, commercials and print campaigns for luxury brands. He soon added directing to his talents, and the films he has created for luxury clients count millions of views. He regularly collaborates with the biggest Haute Couture brands, as well as luxury jewellers, watch makers, and leather goods specialists.

His main passion is the luxury industry but his camera also showcases the small hands of this world, the craftsmen as well as the creators. In fashion, design, watch making, jewellery, spirits, gastronomy, cars...

In 2015 he worked with Benjamin Millepied for l'Opéra de Paris, from this encounter a book Etoiles (editions du Cherche-Midi), and an exhibition were created. Since then James has photographed the world's greatest ballet dansers, with numerous requests from the most prominent theatres (Opéra de Paris, Bolshoi, ABT, NYC Ballet, Bunkamura, etc).

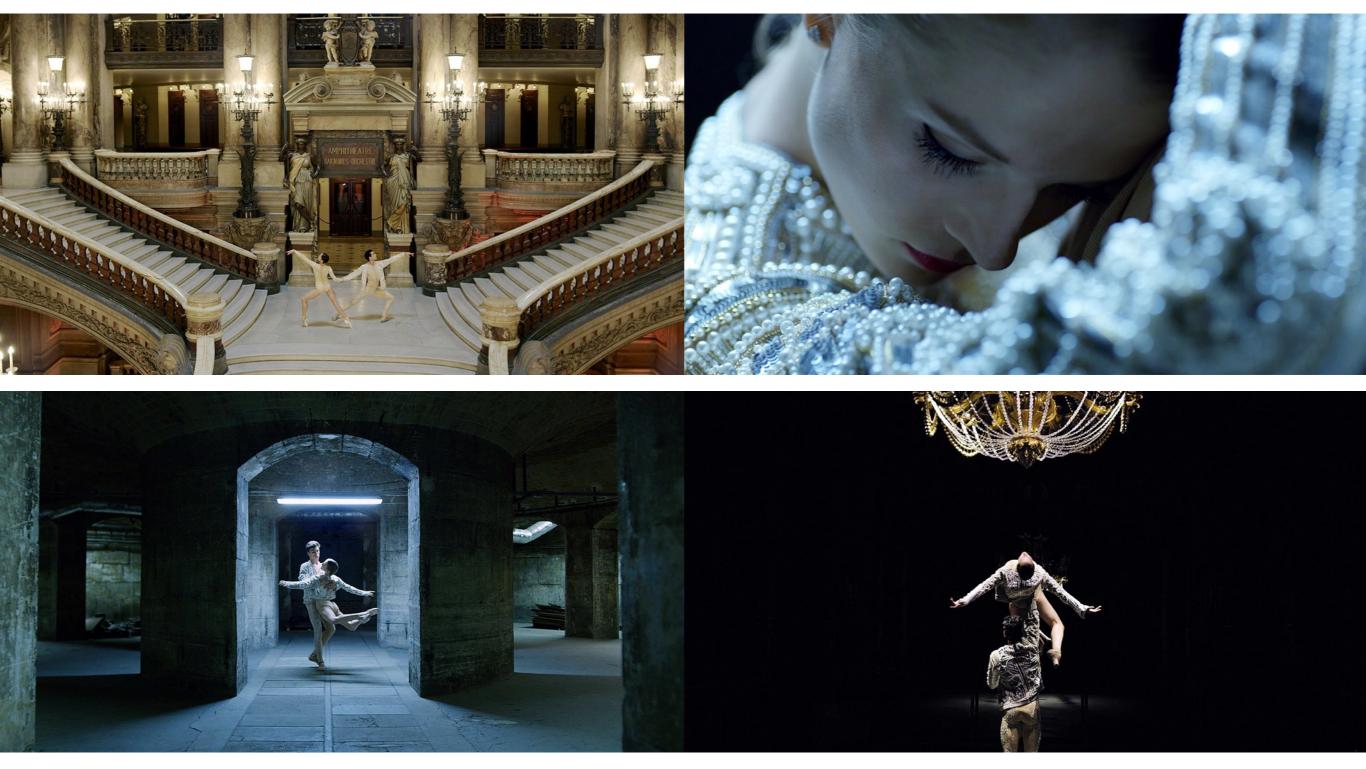
In 2017 he directed the short film Rise of a Star (Naissance d'une étoile) with Dorothée Gilbert, Catherine Deneuve, Antonia Desplat and Pierre Deladonchamps.

The film has since been highly acclaimed, selected at Tribeca, and shortlisted for the Oscars 2018 in the Best Live Action Short Category.



FILMS

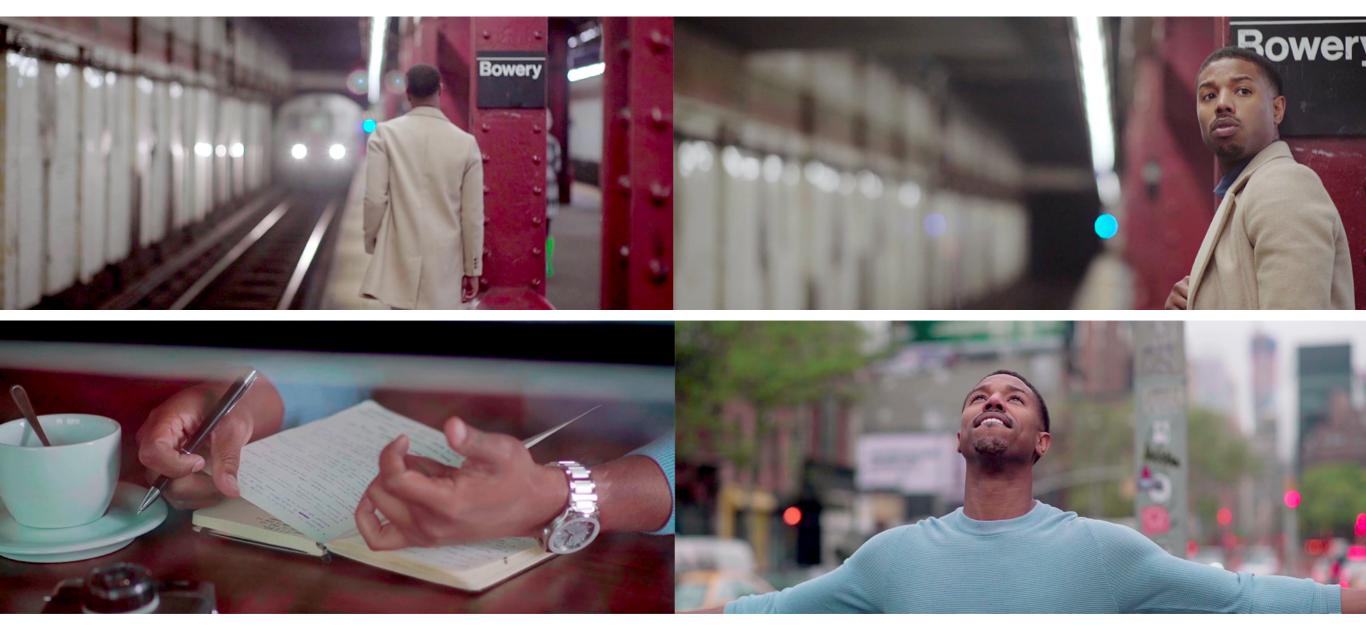
BALMAIN vs OPERA DE PARIS



Altiplano, starring Hu Ge, PIAGET



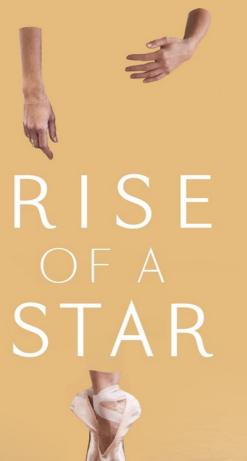




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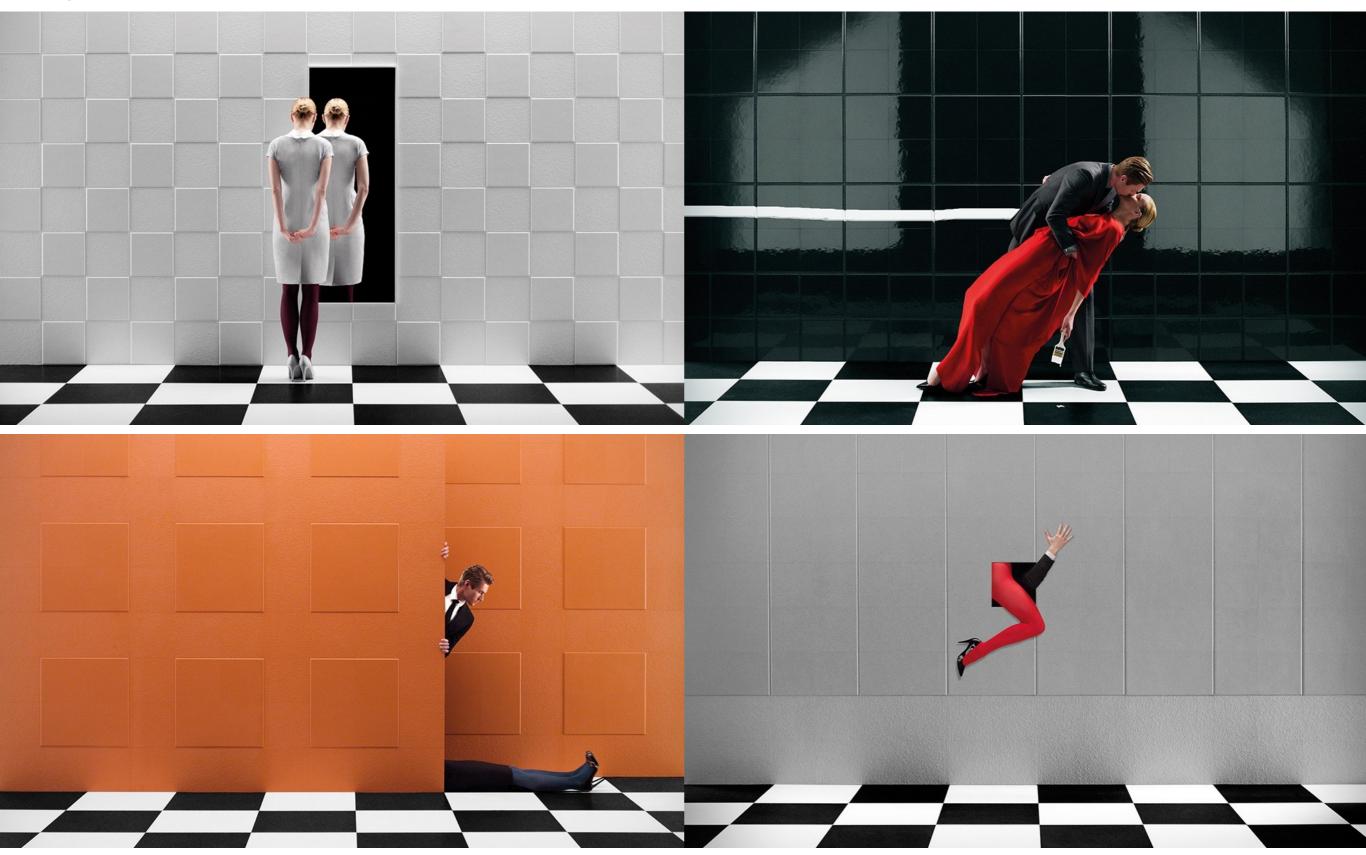








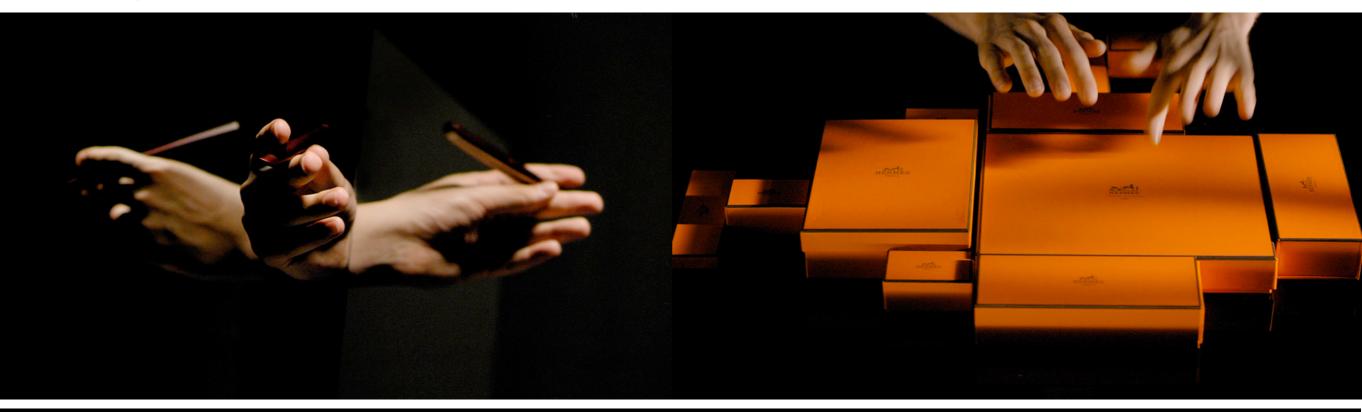
San Agostina + Philippe Starck



Le Moc', WESTON



Film Nautilus, HERMES





Film et ballet, Tristan und Isolde







PHOTOS











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Michael B. Jordan, PIAGET

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Danseurs Etoiles, OPERA DE PARIS































FASION & DESIGNERS























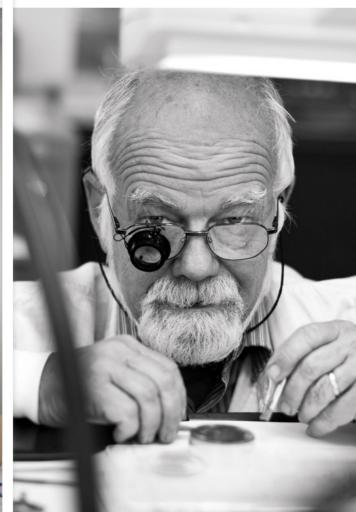












PORTRAITS

























JAMES BORT FACTORY

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