



JAMES BORT

Photographer / director



ABOUT

After studying at the Ecole des Beaux Arts de Paris, photographer-director James Bort began his career with the creation of his fashion blog jamesbort.com, and by 2006 became one of the fashion industry's most influential bloggers.

In 2008, he devoted himself entirely to his photographic career, with his own company James Bort Factory, producing brand content, commercials and print campaigns for luxury brands. He soon added directing to his talents, and the films he has created for luxury clients count millions of views. He regularly collaborates with the biggest Haute Couture brands, as well as luxury jewellers, watch makers, and leather goods specialists.

His main passion is the luxury industry but his camera also showcases the small hands of this world, the craftsmen as well as the creators. In fashion, design, watch making, jewellery, spirits, gastronomy, cars...

In 2015 he worked with Benjamin Millepied for l'Opéra de Paris, from this encounter a book *Etoiles* (editions du Cherche-Midi), and an exhibition were created. Since then James has photographed the world's greatest ballet dancers, with numerous requests from the most prominent theatres (Opéra de Paris, Bolshoi, ABT, NYC Ballet, Bunkamura, etc).

In 2017 he directed the short film *Rise of a Star* (Naissance d'une étoile) with Dorothée Gilbert, Catherine Deneuve, Antonia Desplat and Pierre Deladonchamps.

The film has since been highly acclaimed, selected at Tribeca, and shortlisted for the Oscars 2018 in the Best Live Action Short Category.



FILMS

FULLDAWA presents

DOROTHÉE
GILBERT

CATHERINE
DENEUVE

ANTONIA
DESPLAT

PIERRE
DELADONCHAMPS

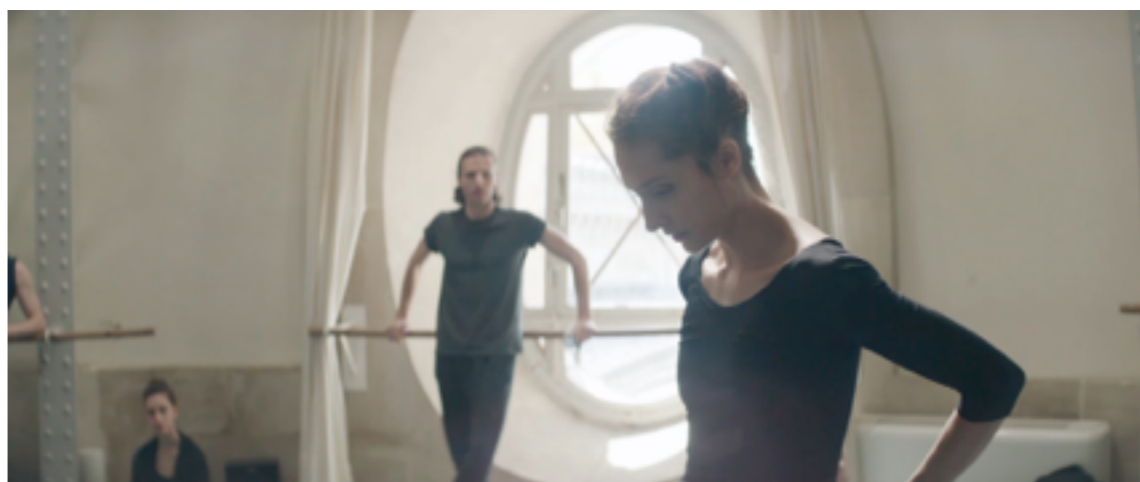


RISE OF A STAR



directed by JAMES BORT

FULLDAWA FILMS présente, avec la participation de France 3, avec le soutien du CNC de la PROCIREP et de l'ANGOÀ et avec le soutien de l'OPERA DE PARIS, produit par BORIS MENDZA GAËL CABOUAT DAVID ATRAKCHI Producteur associé JAMES BORT Régisseur général NICOLAS PLOUHINEC Directeur de photographie MAHDI LEPART Chef décorateur IRENE MARINARI Ingénieur du son FRANÇOIS MEYNOT Scénario STEPHANE LANDOWSKI Montage Maquilleuse Coiffeuse JULIE POULAIN Titre assistante réalisation MITRA HEKMAT Scripte LOUISE ALBON Directeur de production CHARLES BARBEROUSSE Montage GUILLAUME LAURAS Coordinateur de Post-production MEHDI LACHHAB Eclaironneur RAPHAËL KOURILSKY Mixeur LIONEL GUENOUN, AVEC DOROTHÉE GILBERT, PIERRE DELADONCHAMPS, ANTONIA DESPLAT et CATHERINE DENEUVE, NAISSANCE D'UNE ÉTOILE, un film de JAMES BORT.



BALMAIN vs OPERA DE PARIS



[Watch the movie](#)

Altiplano, starring Hu Ge, PIAGET



[Watch the movie](#)

Game Changer, PIAGET



[Watch the movie](#)

Michael B. Jordan, PIAGET



[Watch the movie](#)

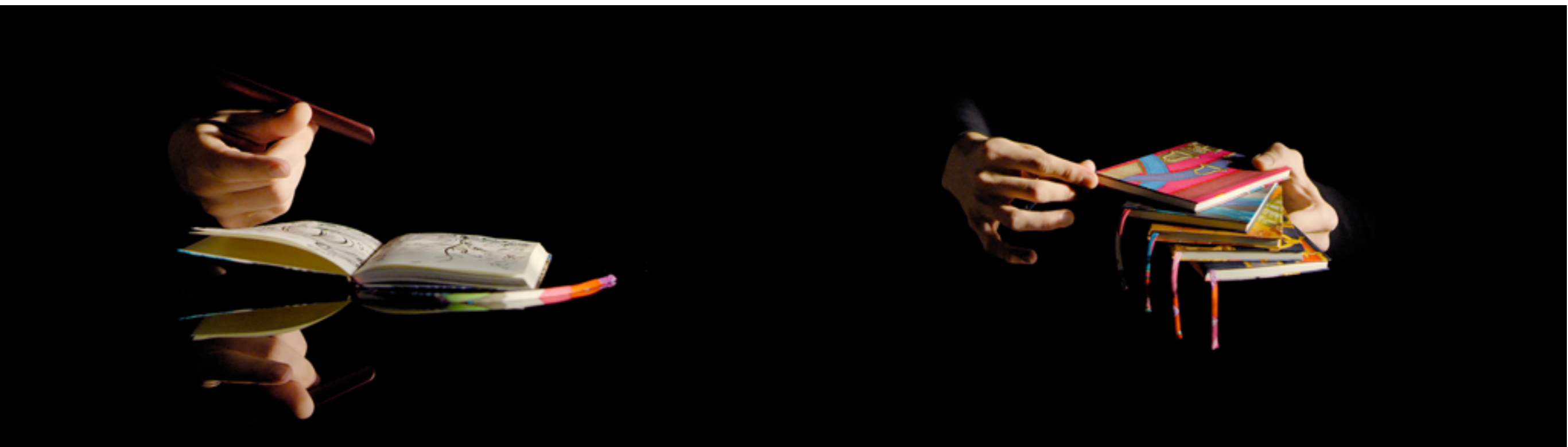
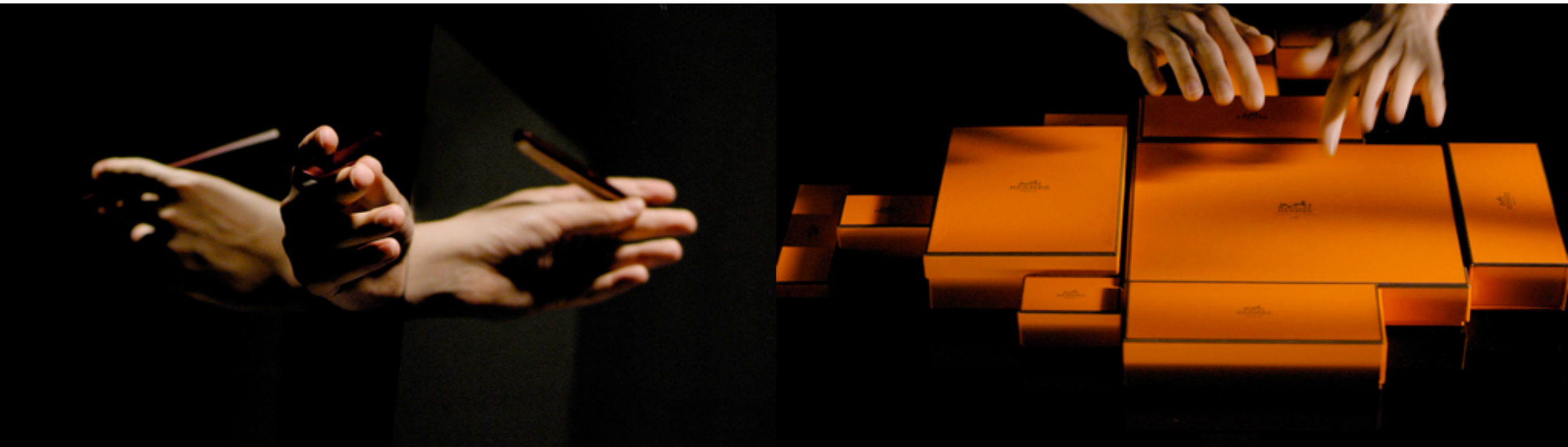


Le Moc', WESTON



Watch the movie

Film *Nautilus*, HERMES



[Watch the movie](#)

Film et ballet, *Tristan und Isolde*



[Watch the movie](#)



PHOTOS



Danseurs Etoiles



Ryan Reynolds, PIAGET





Dorothee Gilbert, Danseuse Étoile
de l'Opéra National de Paris



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Joel Dicker, Hu Ge, Miyavi, Michael B. Jordan, PIAGET



Michael B. Jordan, PIAGET



Olivia Palermo, PIAGET



La panthère, Dorothee Gilbert, Cartier



James Elort

"It is just the beginning of an endless potential of new creativity to serve architecture and architects." Ph.S

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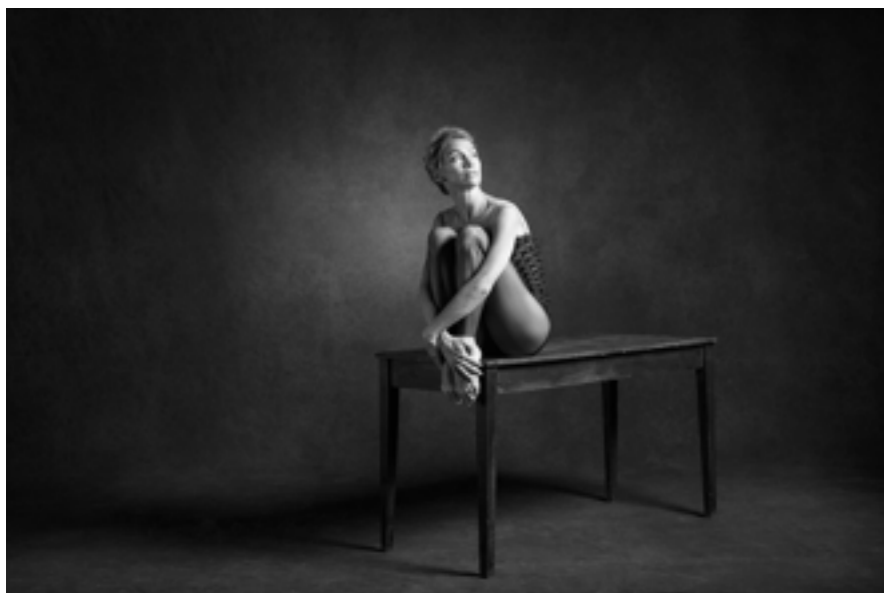
Dorothee Gilbert, PIAGET



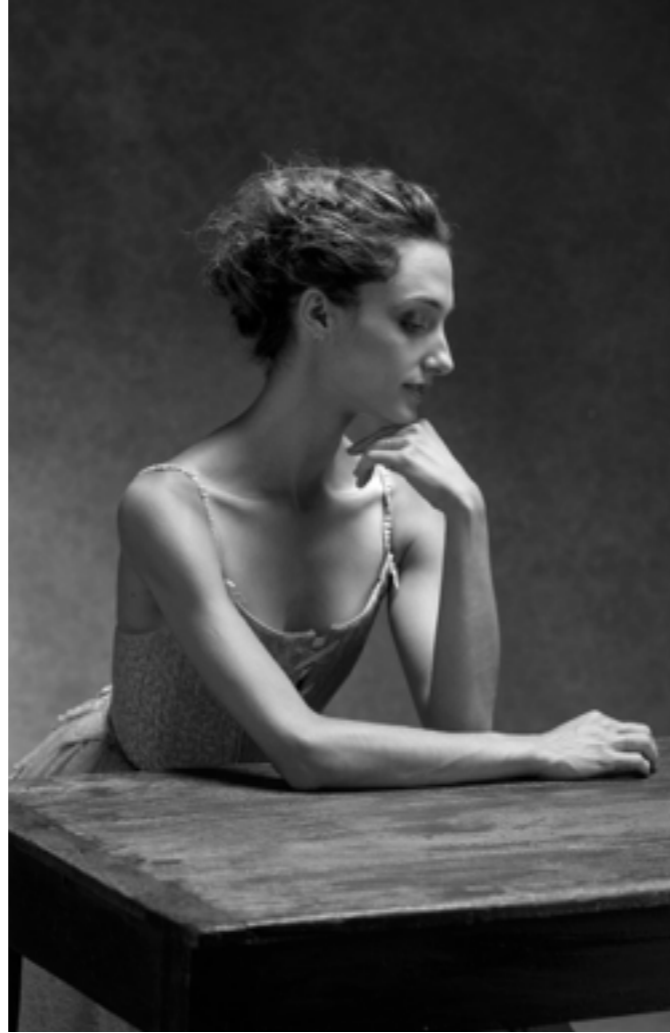
A dramatic photograph of a couple dancing in a dark, stone-walled tunnel. A single, bright fluorescent light fixture is mounted horizontally above the couple, casting a strong, focused light on them and creating deep shadows in the surrounding stone. The couple is in a close embrace, with the man's arms around the woman's waist and her arms raised, one hand resting on his head. They are both wearing dark clothing. The stone walls of the tunnel are textured and aged, with some faint graffiti visible on the right wall. The floor is made of large, light-colored stone tiles.

DANSE





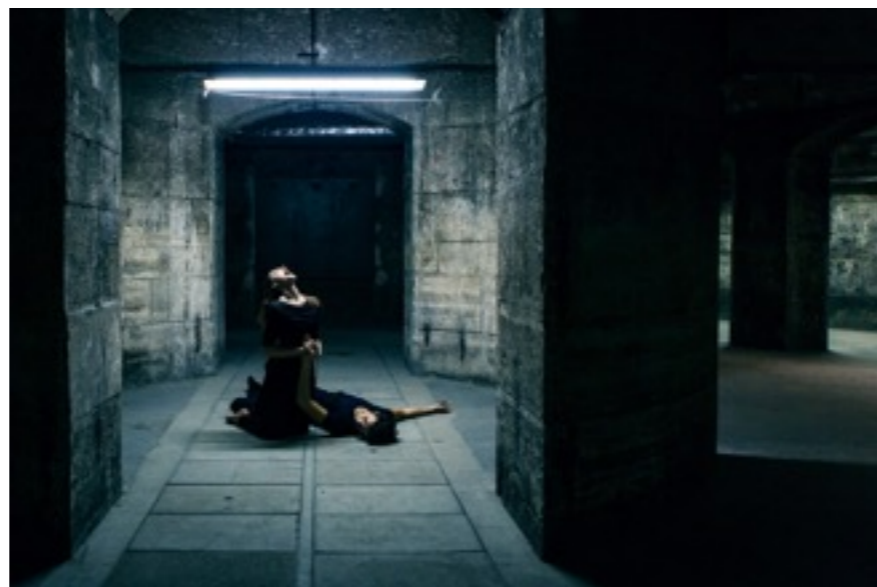






Tristan und Isolde, Ballet.



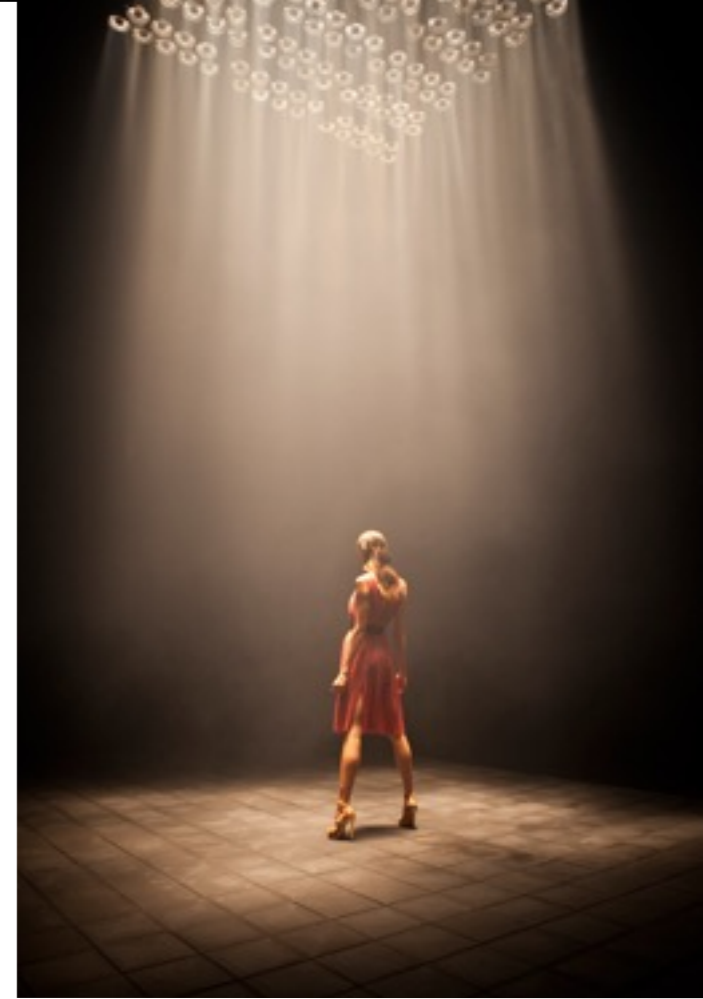




A close-up photograph of a woman with her eyes closed, wearing a vibrant floral headscarf and a patterned sweater. She is surrounded by various flowers, including a large red rose in the foreground. The lighting is warm and dramatic, creating a serene and artistic atmosphere.

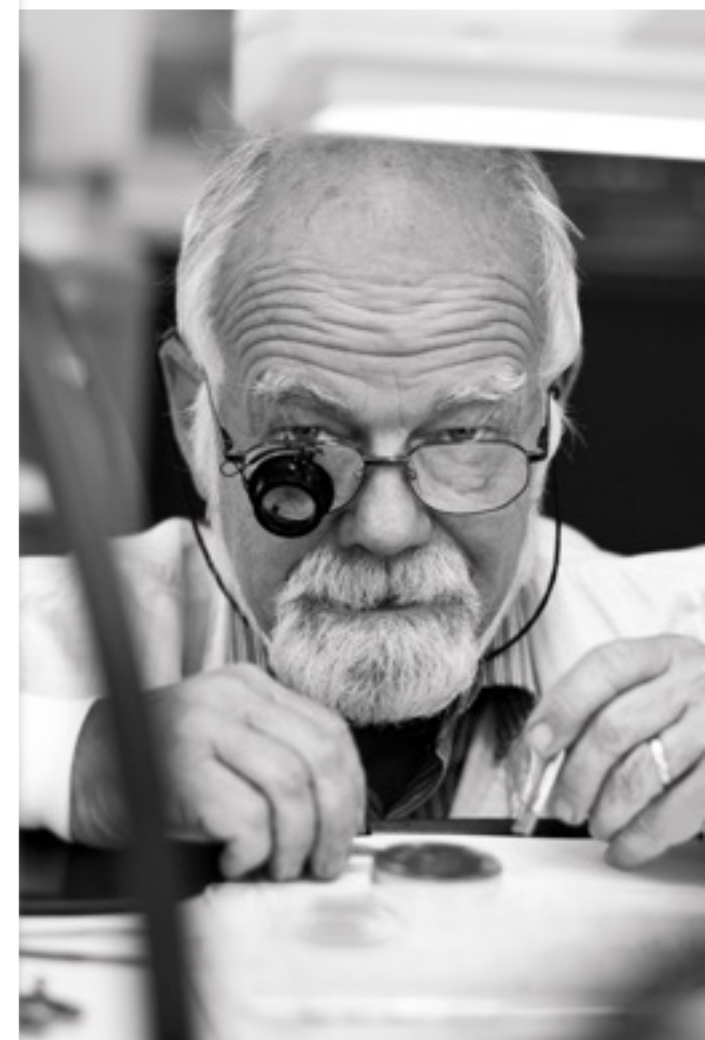
FASION & DESIGNERS







Workshop



PORTRAITS





John Nollet , Alain Passard, Cyril Atanassoff, Yiqing Yin





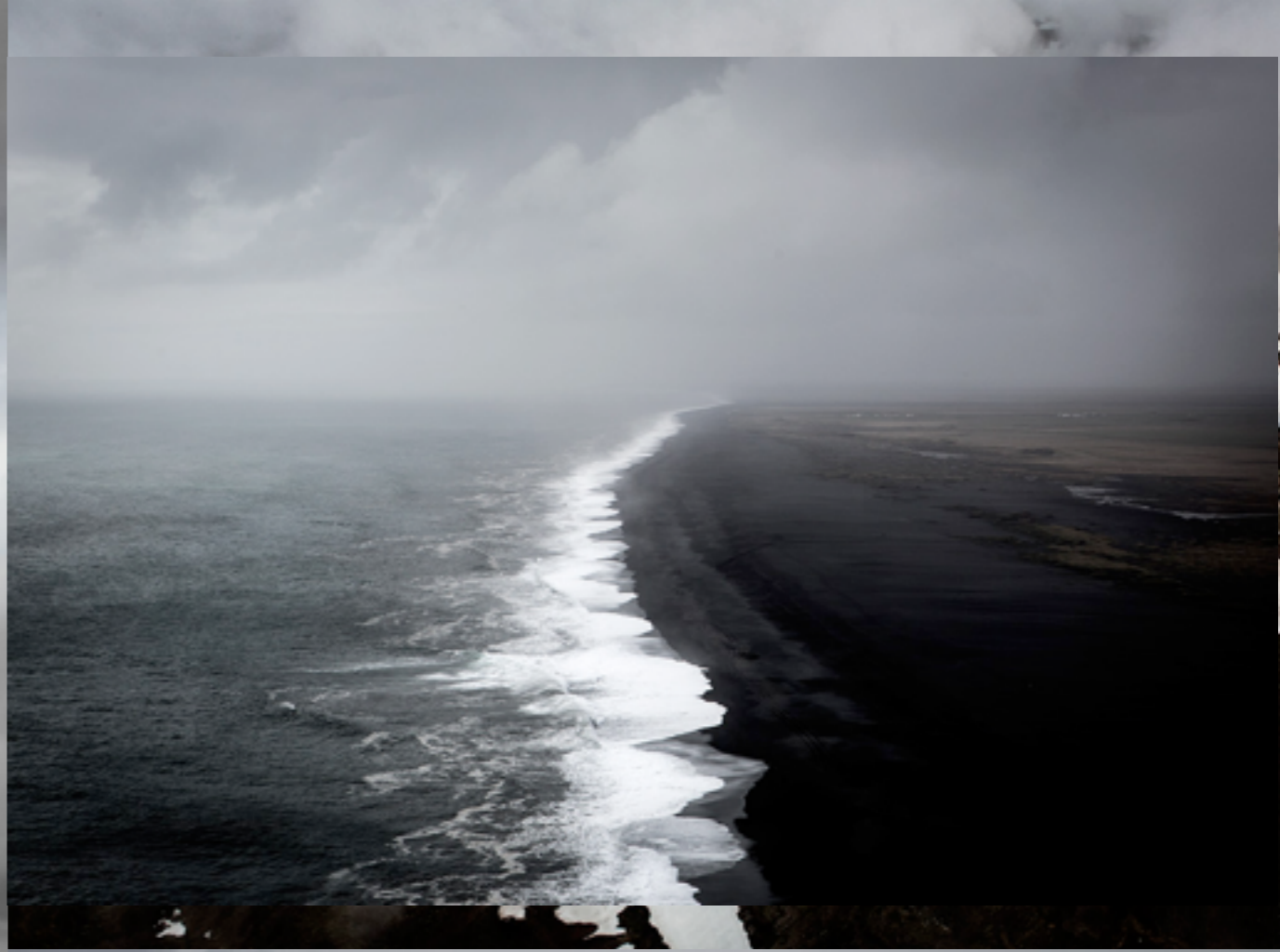














JAMES BORT FACTORY

factory@jamesbort.com

www.jamesbort.com

0660771791