



# JAMES BORT

Photographer / director



# ABOUT

After studying at the Ecole des Beaux Arts de Paris, photographer-director James Bort began his career with the creation of his fashion blog [jamesbort.com](http://jamesbort.com), and by 2006 became one of the fashion industry's most influential bloggers.

In 2008, he devoted himself entirely to his photographic career, with his own company James Bort Factory, producing brand content, commercials and print campaigns for luxury brands. He soon added directing to his talents, and the films he has created for luxury clients count millions of views. He regularly collaborates with the biggest Haute Couture brands, as well as luxury jewellers, watch makers, and leather goods specialists.

His main passion is the luxury industry but his camera also showcases the small hands of this world, the craftsmen as well as the creators. In fashion, design, watch making, jewellery, spirits, gastronomy, cars...

In 2015 he worked with Benjamin Millepied for l'Opéra de Paris, from this encounter a book Etoiles (editions du Cherche-Midi), and an exhibition were created. Since then James has photographed the world's greatest ballet dancers, with numerous requests from the most prominent theatres (Opéra de Paris, Bolshoi, ABT, NYC Ballet, Bunkamura, etc).

In 2017 he directed the short film Rise of a Star (Naissance d'une étoile) with Dorothée Gilbert, Catherine Deneuve, Antonia Desplat and Pierre Deladonchamps.

The film has since been highly acclaimed, selected at Tribeca, and shortlisted for the Oscars 2018 in the Best Live Action Short Category.

**SHOWREEL**





**FILMS**



DOROTHÉE  
GILBERT

CATHERINE  
DENEUVE

ANTONIA  
DESPLAT

PIERRE  
DELADONCHAMPS

FULLDAWA presents



OSCARS  
2018  
SHORTLISTED  
SHORT FILM LIVE ACTION



# RISE OF A STAR



directed by JAMES BORT

FULLDAWA FILMS présente, avec la participation de France 3, avec le soutien du CNC de la PROCIREP et de l'ANGO A et avec le soutien de l'OPERA DE PARIS, produit par BORIS MENDZA GAËL CABOUAT DAVID ATRAKCHI Producteur associé JAMES BORT Régisseur général NICOLAS PLOUHINEC Directeur de photographie MAHDI LEPART Chef décorateur IRENE MARINARI Ingénieur du son FRANÇOIS MEYNOT Scénario STEPHANE LANDOWSKI Montage Maquilleuse Coiffeuse JULIE POULAIN 1ère assistante réalisation MITRA HEKMAT Scripte LOUISE ALBON Directeur de production CHARLES BARBEROUSSE Montage GUILLAUME LAURAS Coordinateur de Post-production MEHDI LACHHAB Etalonneur RAPHAEL KOURILSKY Mixeur LIONEL GUENOUN, AVEC DOROTHEE GILBERT, PIERRE DELADONCHAMPS, ANTONIA DESPLAT et CATHERINE DENEUVE, NAISSANCE D'UNE ETOILE, un film de JAMES BORT.



RISE  
OF A  
STAR  
directed by James Bort

OSCARS  
2018  
SHORTLISTED  
SHORT FILM LIVE ACTION  
WATCH THE TRAILER





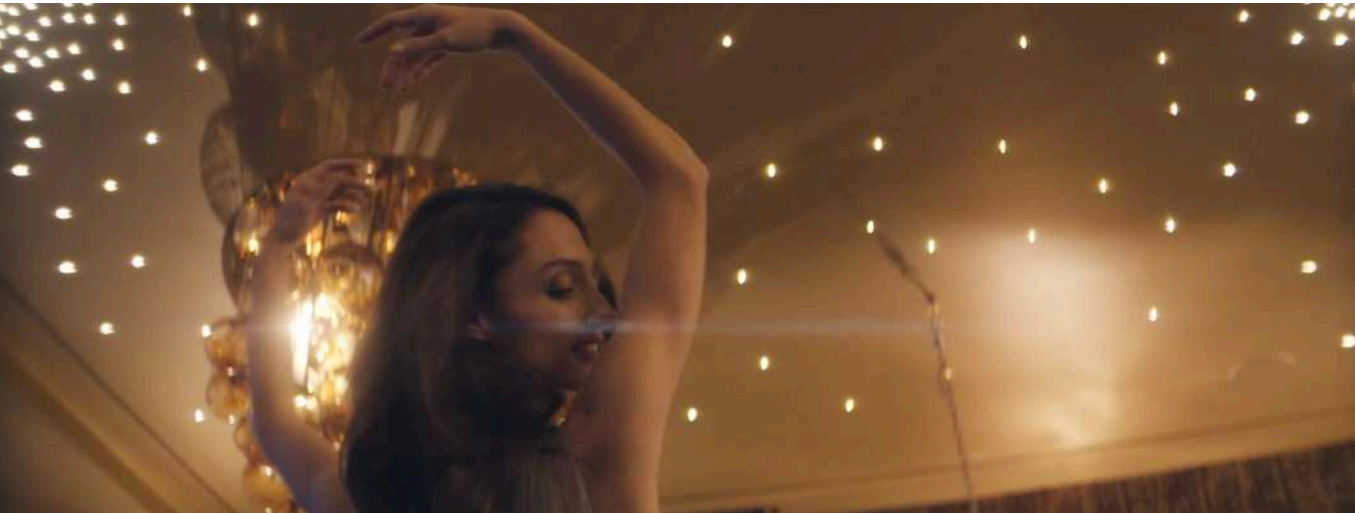
BALMAIN vs OPERA DE PARIS



[Watch the movie](#)



Chateau de Saran. Moët Hennessy - Dom Pérignon





*Eveil.* Dorothée Gilbert, Gautier Capuçon



[Watch the movie](#)



*Altiplano*, starring Hu Ge, PIAGET



Watch the movie



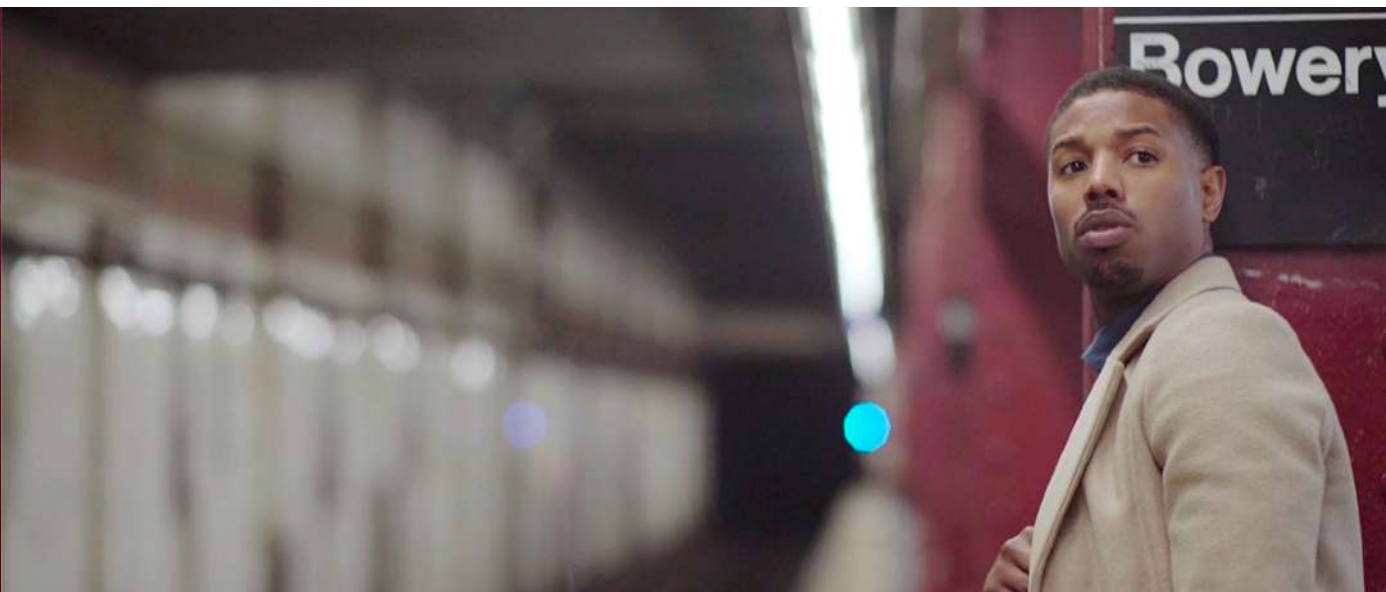
Game Changer, PIAGET



Watch the movie

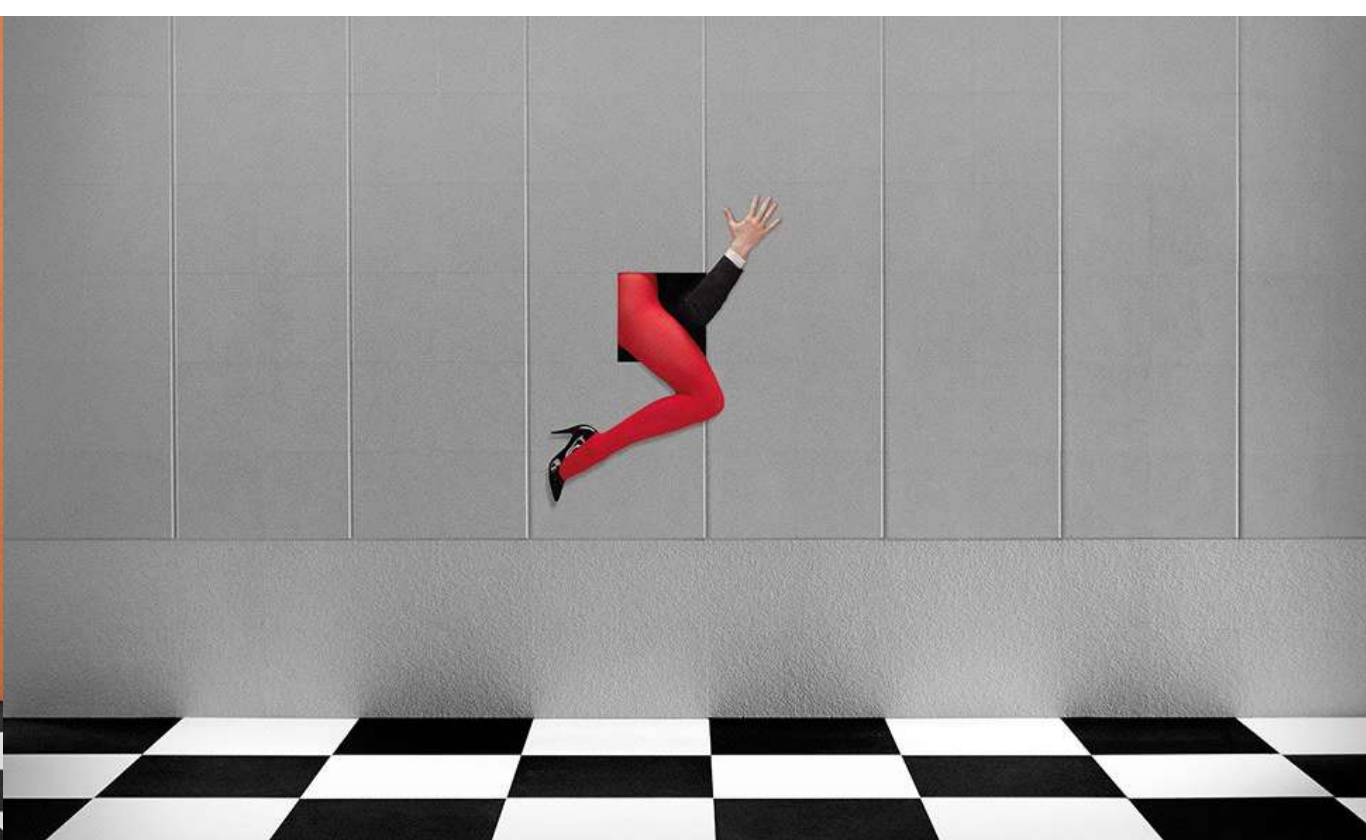


Michael B. Jordan, PIAGET



Watch the movie







Le Moc', WESTON



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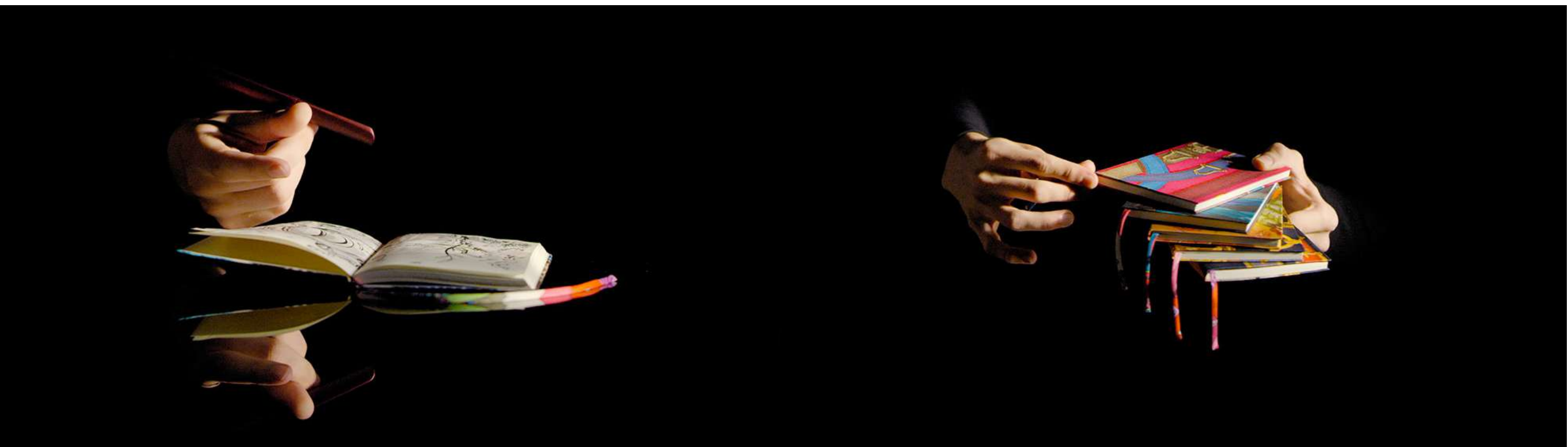
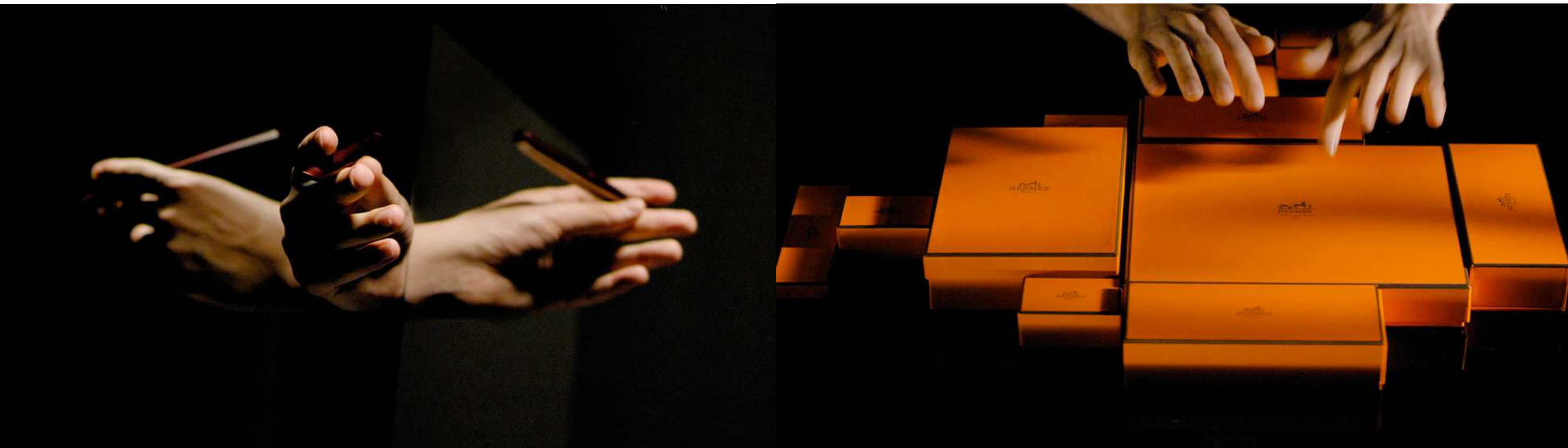
OBLIVION, Buenos Aires.



Watch the movie



Film *Nautilus*, HERMES



[Watch the movie](#)



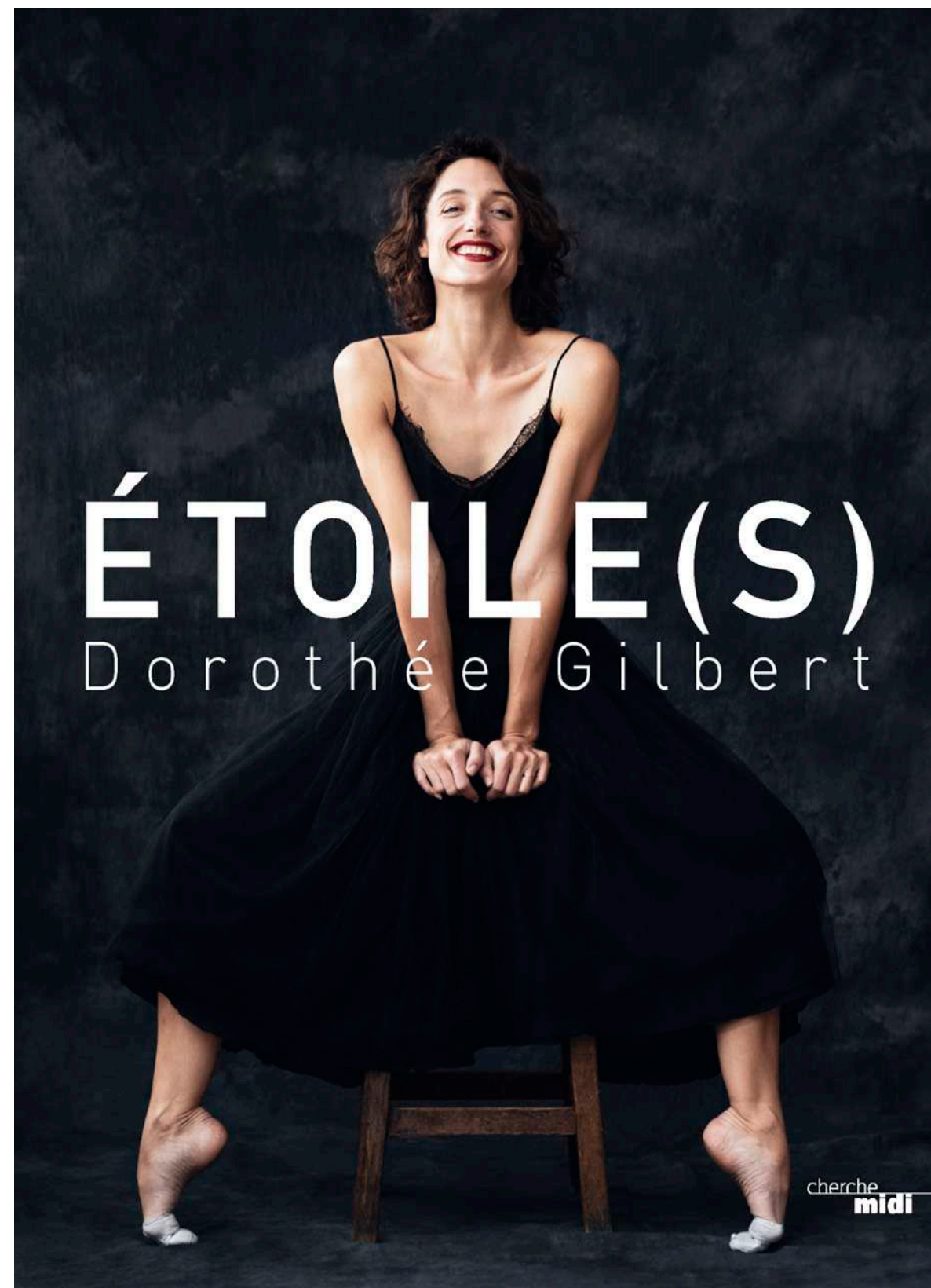
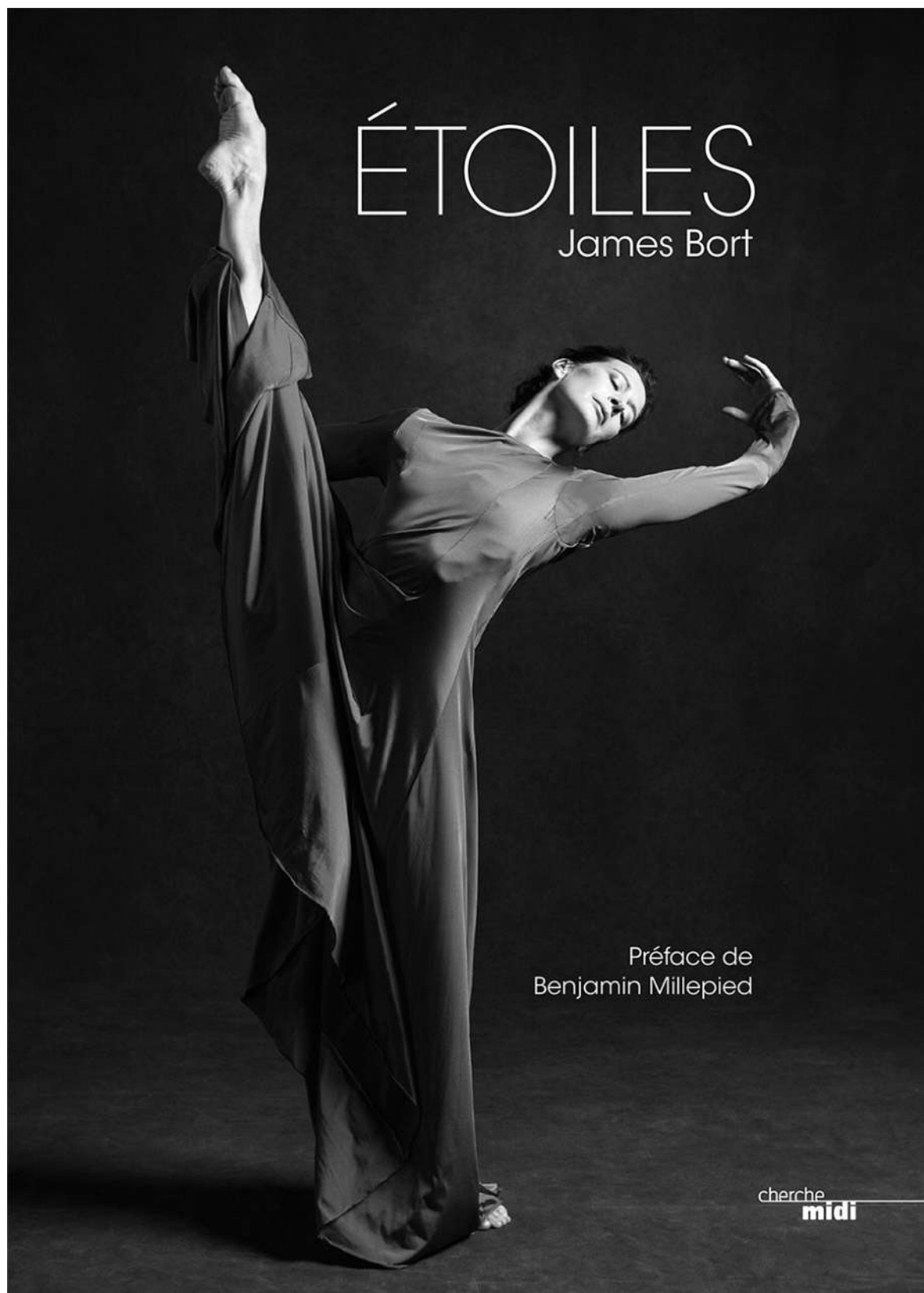
Film et ballet, *Tristan und Isolde*



[Watch the movie](#)



## LIVRES PHOTOS







# PHOTOS

CAMPAIGN





Ryan Reynolds

Piaget.com

PIAGET



Ryan Reynolds, PIAGET











Hu Ge

Piaget.com

PIAGET



Hue Ge, Altiplano, PIAGET





Michael B. Jordan

Piaget.com

PIAGET



Michael B. Jordan, PIAGET





Joel Dicker, Hu Ge, Miyavi, Mohamed Sultan, PIAGET









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You merely look after it for the next generation.







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Dorothee Gilbert, Danseuse Étoile  
de l'Opéra National de Paris



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Dorothée Gilbert, Danseuse Étoile



Entrée en scène  
de l'Eau de Parfum

[www.repetto.com](http://www.repetto.com)







*Les Merveilleuses*  
LADURÉE  
*Paris*

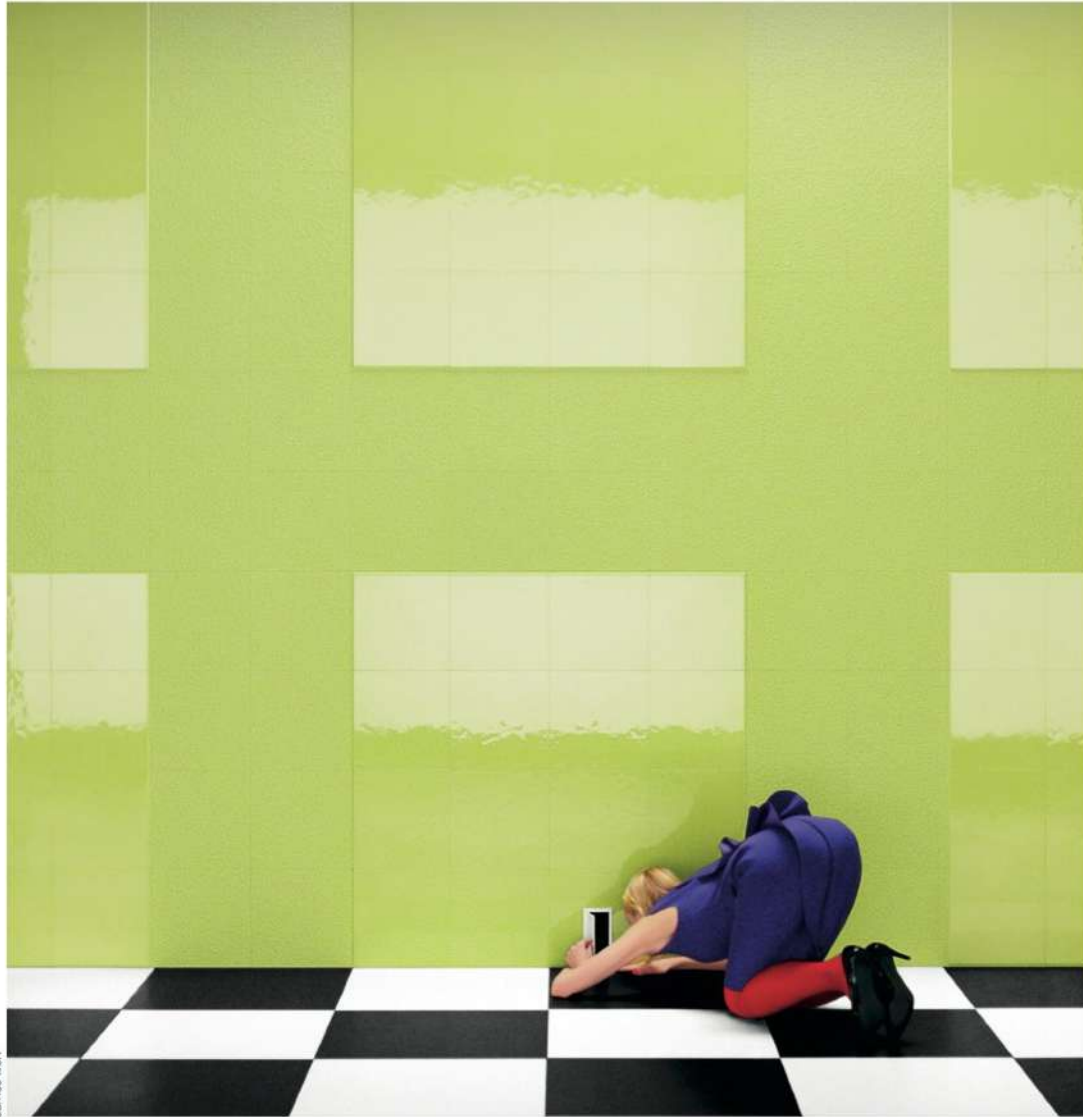






Olivia Palermo, PIAGET





James Bort

"It is just the beginning of an endless potential of new creativity to serve architecture and architects." Ph.S

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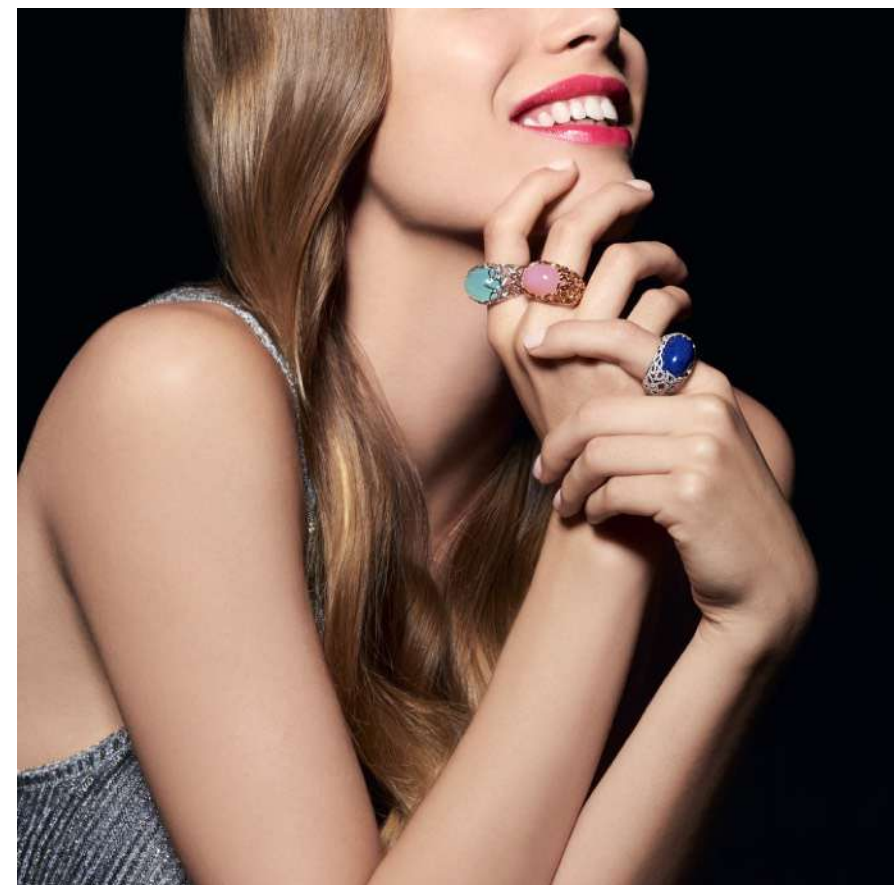
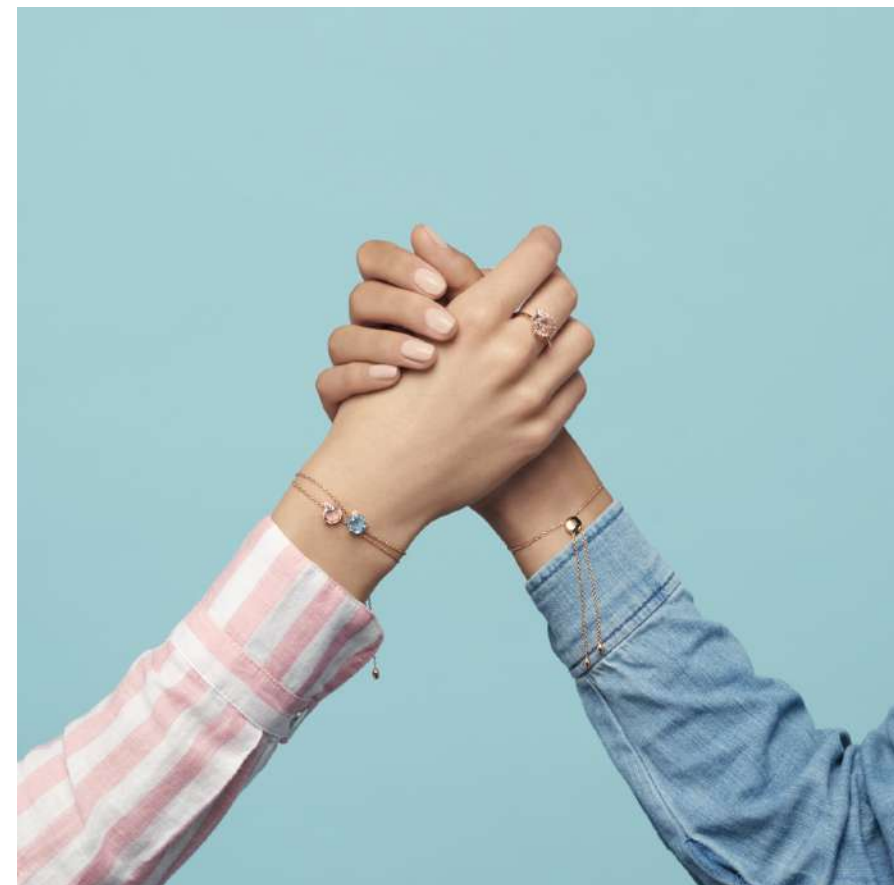






Dorothee Gilbert, PIAGET





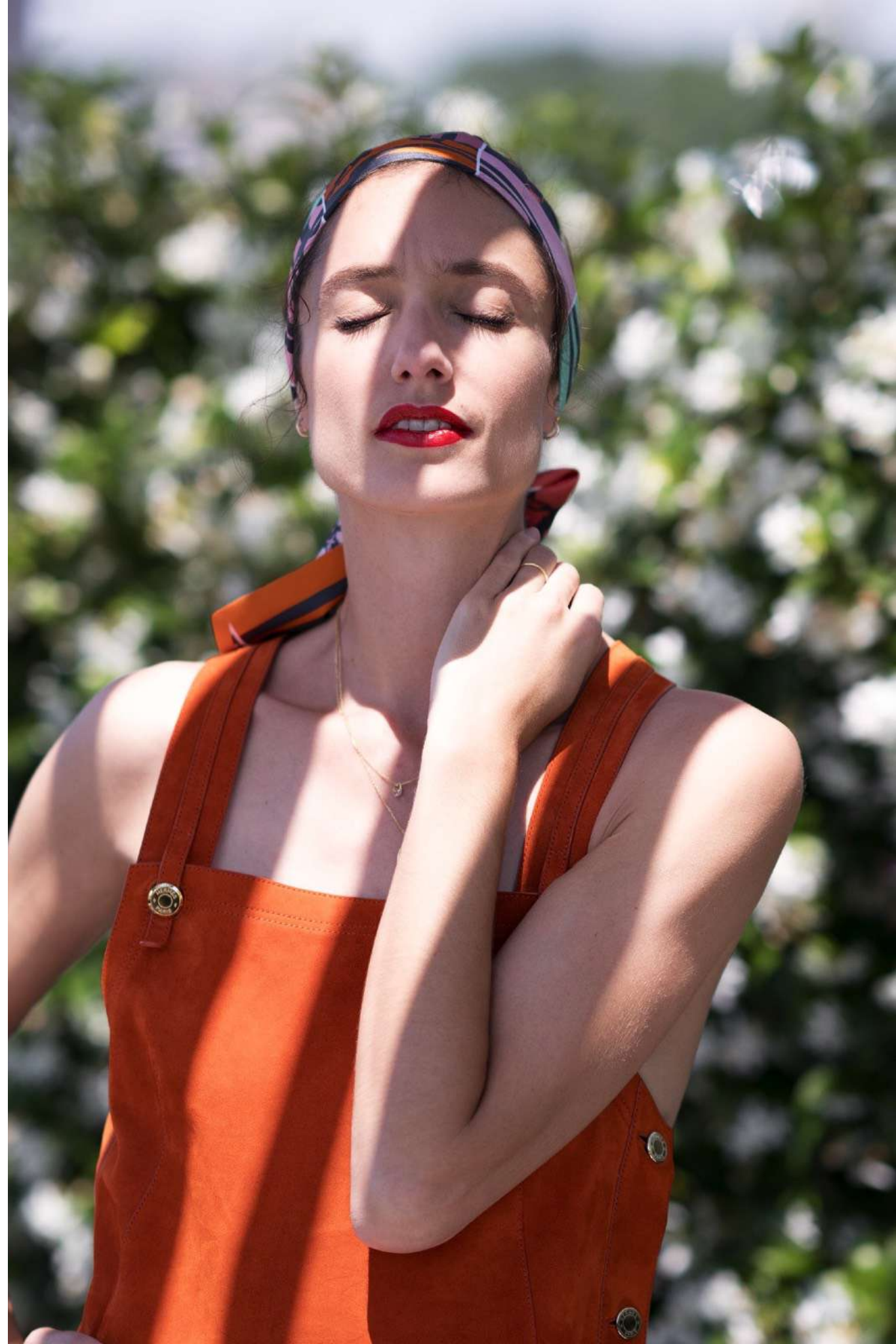








*La panthère*, Doothée Gilbert, Cartier

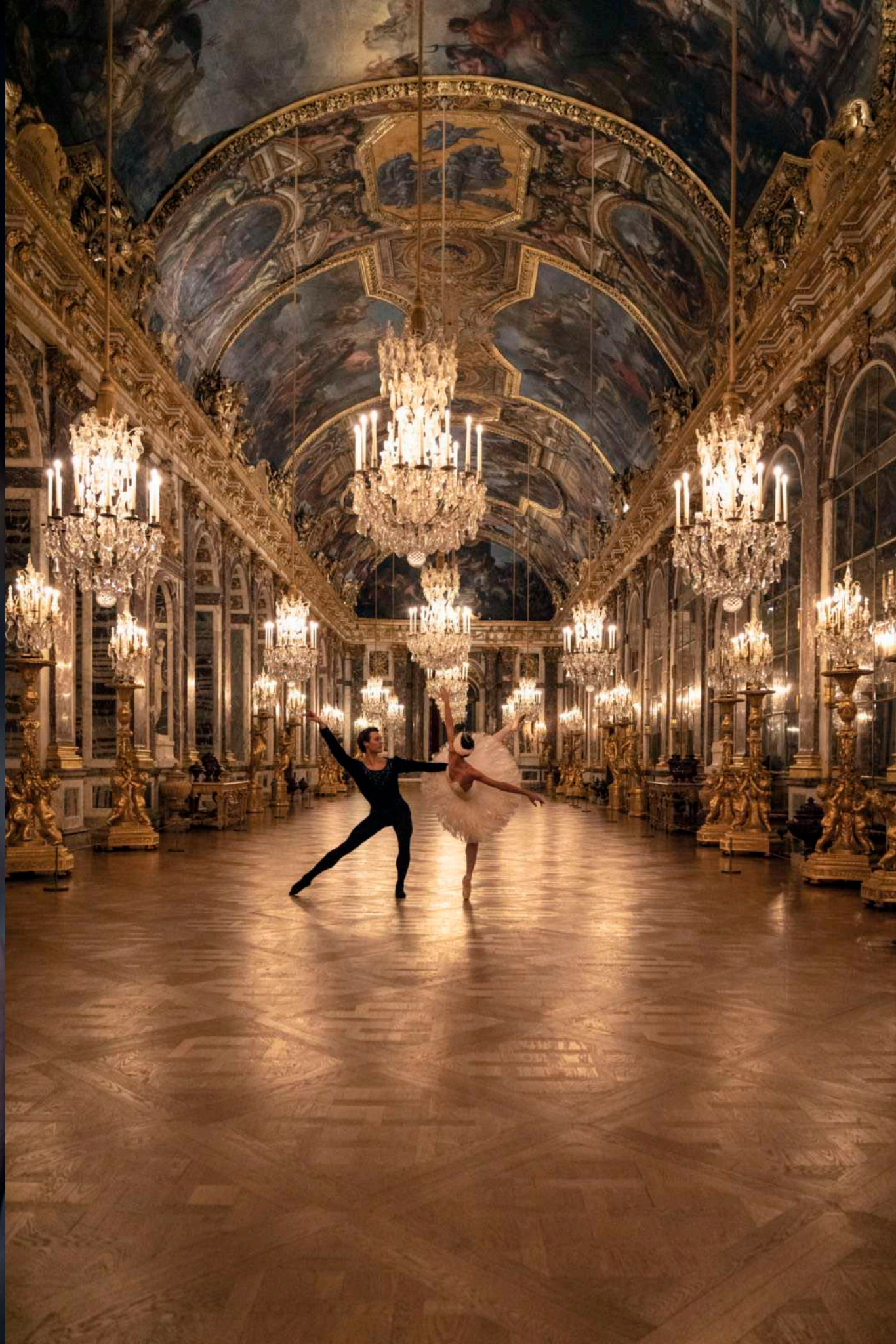




A dramatic photograph of a couple dancing in a dark, arched stone tunnel. A single fluorescent light fixture is mounted above the entrance, casting a bright glow on the dancers and the surrounding stone walls. The man is wearing a dark shirt and pants, and the woman is wearing a dark, flowing dress. They are in a close embrace, with the man's arms around the woman's waist and head. The word "DANSE" is overlaid in large, white, bold letters across the center of the image.

**DANSE**





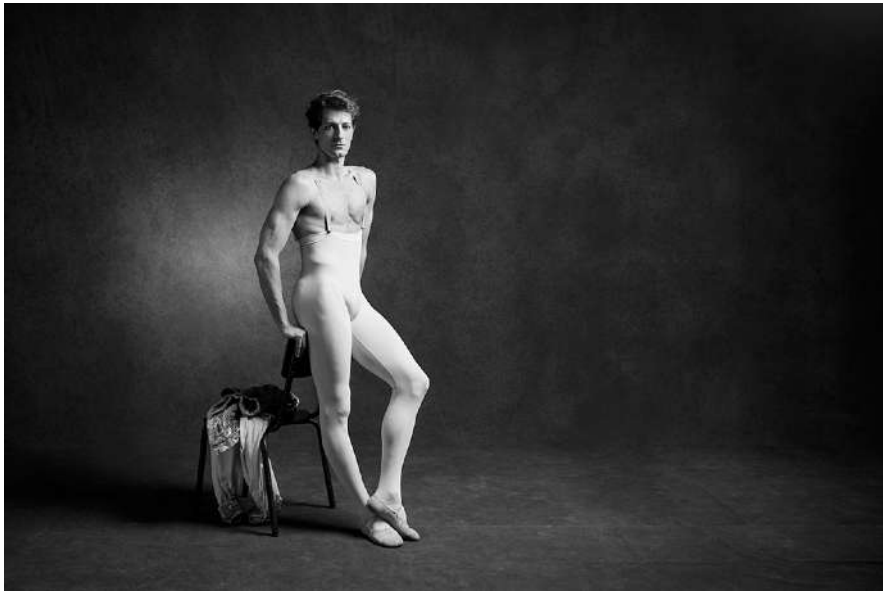
























*Tristan und Isolde, Ballet.*



















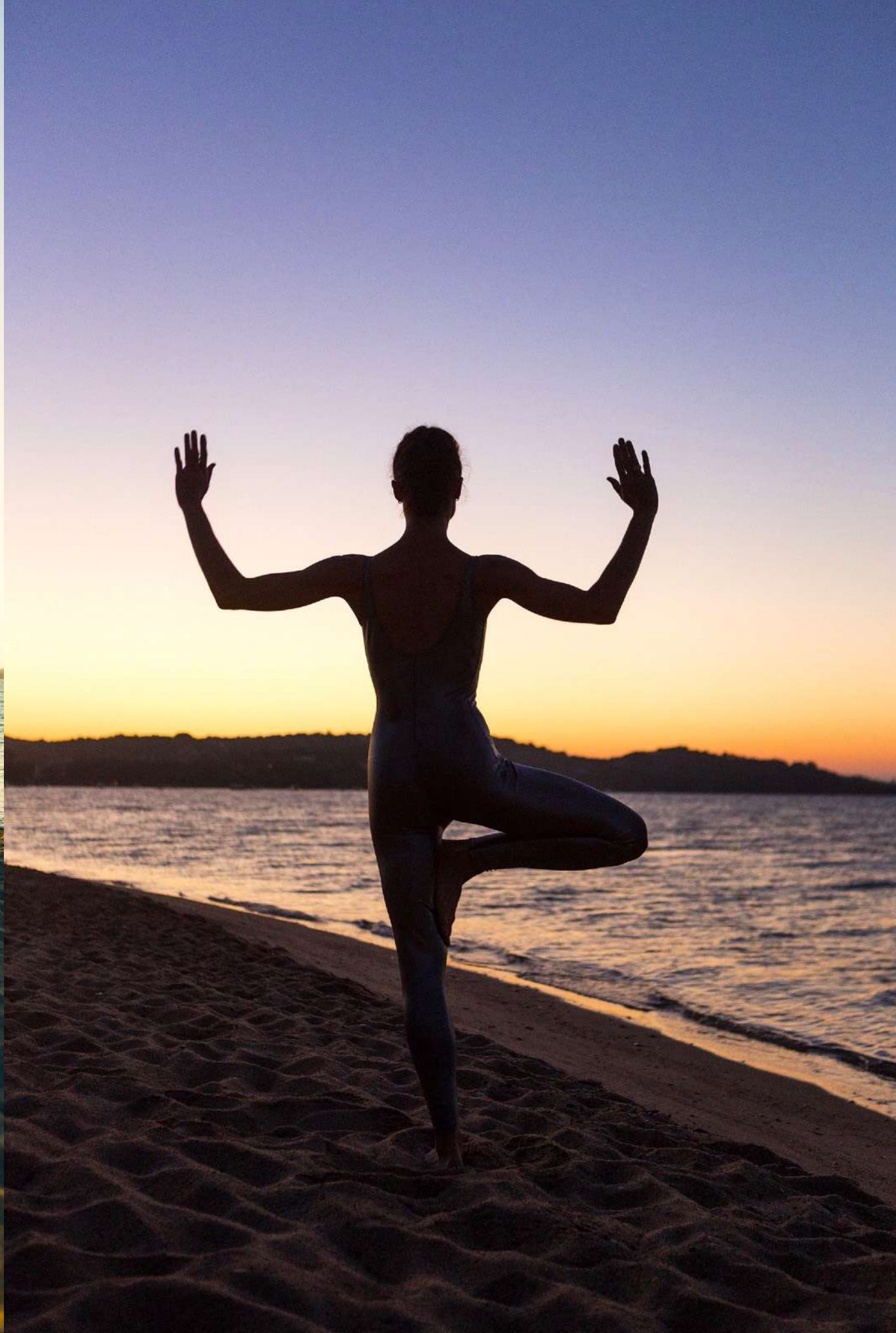
# PHOTOS

## WELLNESS

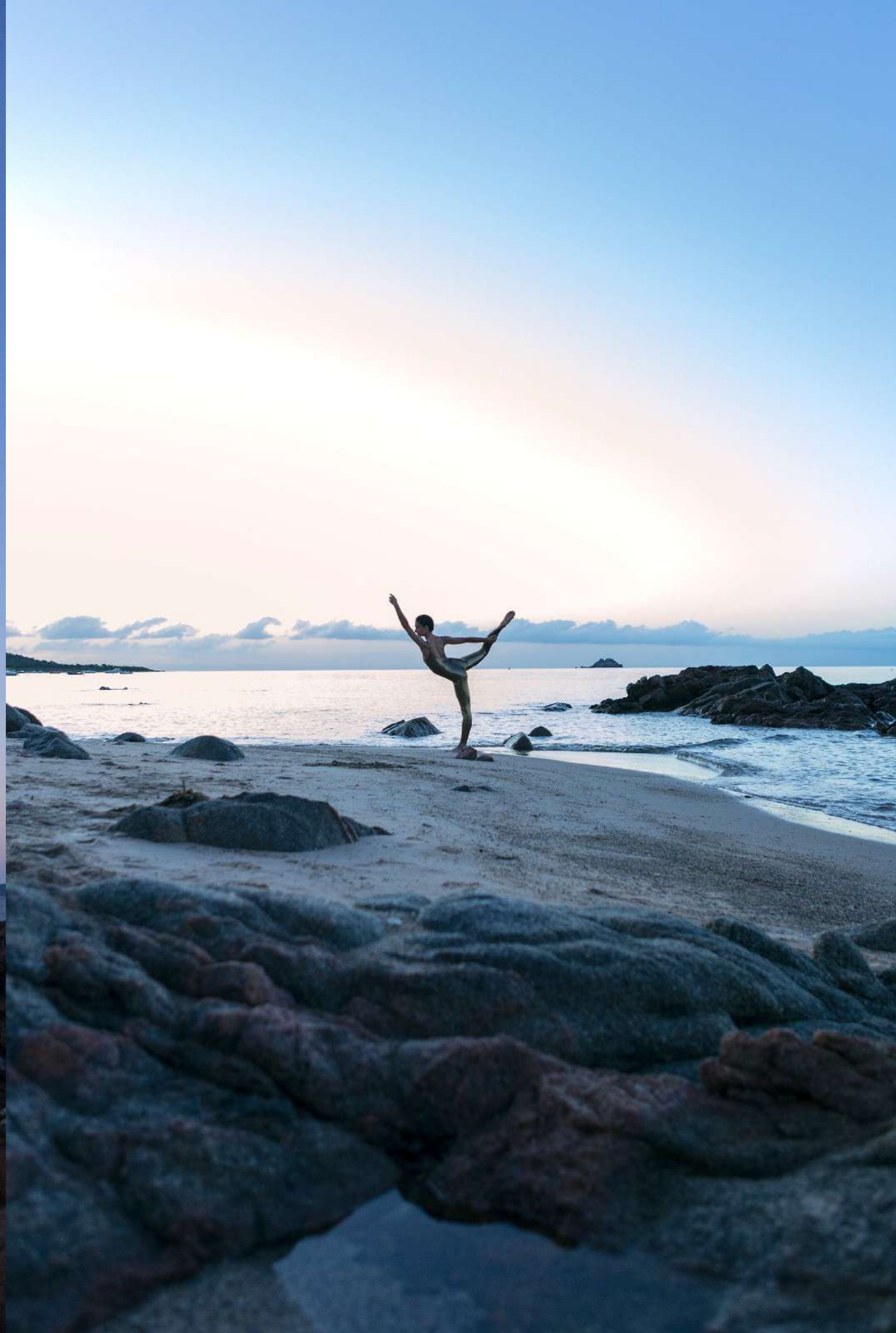


























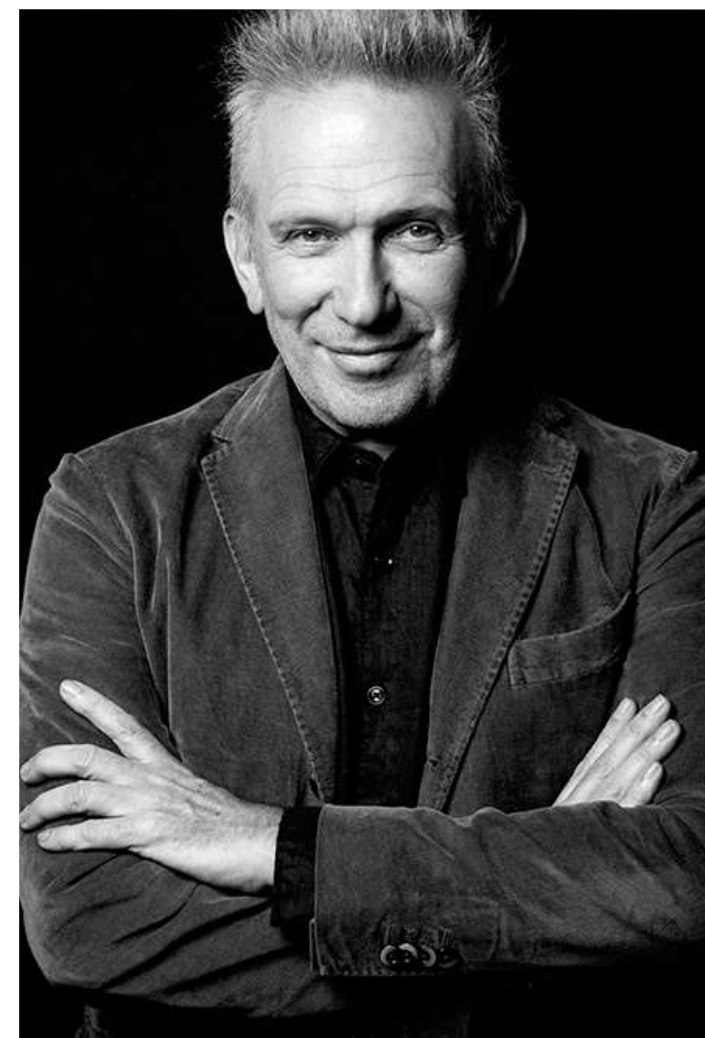
A woman with her eyes closed, wearing a dark blue headscarf with a vibrant floral pattern in red, yellow, and green. She is also wearing a thick, dark-colored knit sweater with a complex, multi-colored geometric pattern. She is surrounded by large, vibrant floral arrangements, including purple and red flowers. The lighting is warm and dramatic, highlighting the textures of the clothing and the colors of the flowers.

# FASION & DESIGNERS







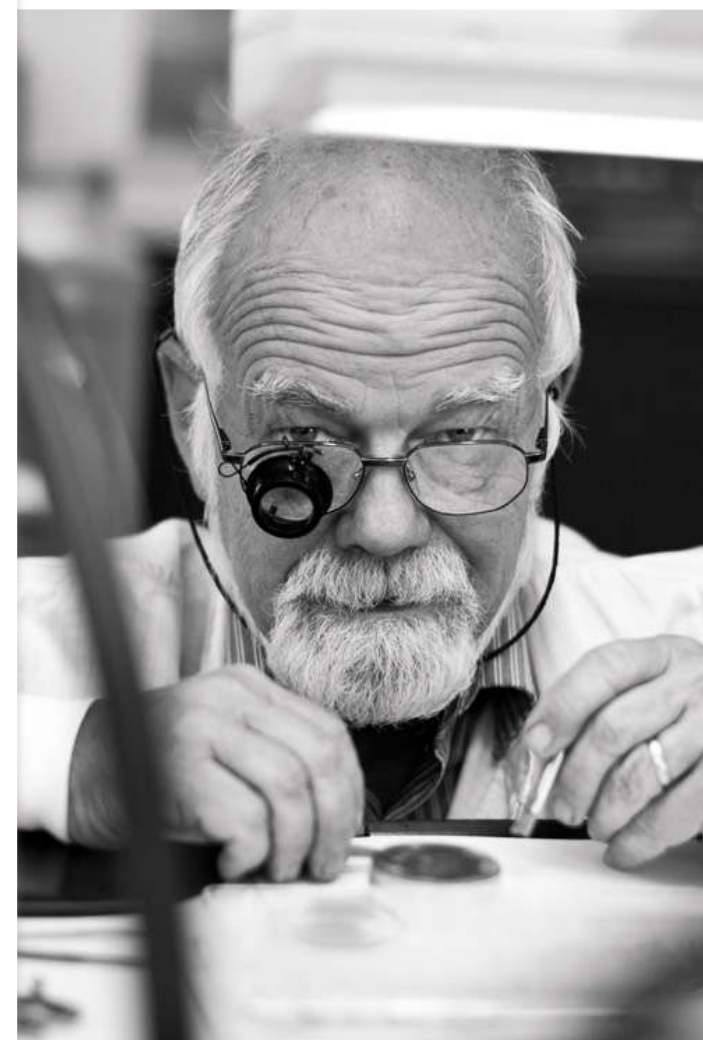




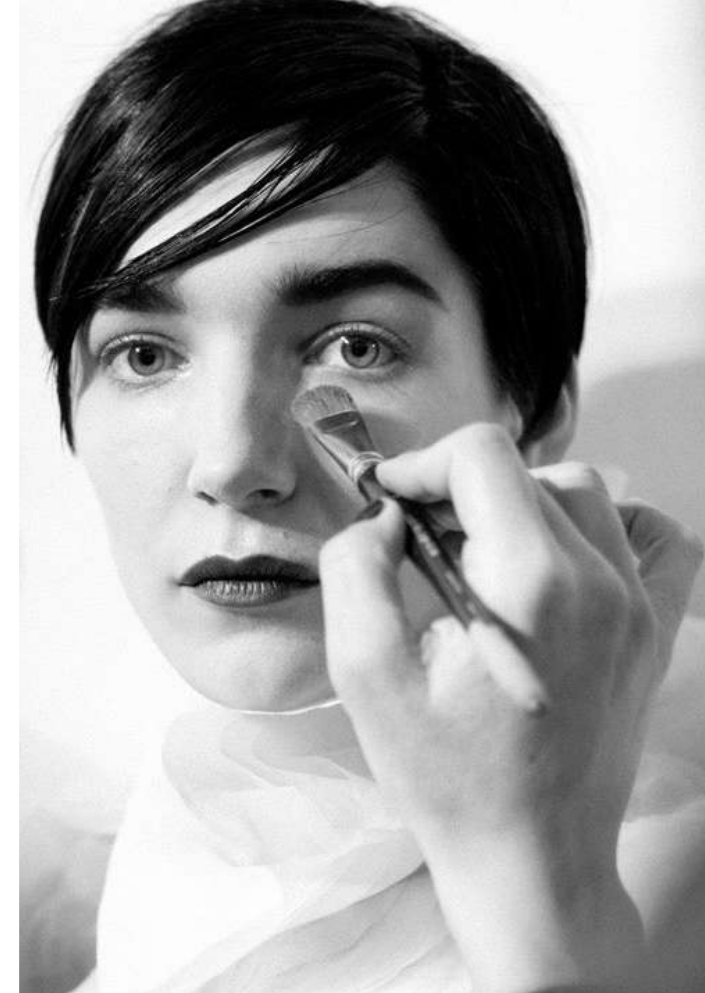




Workshop

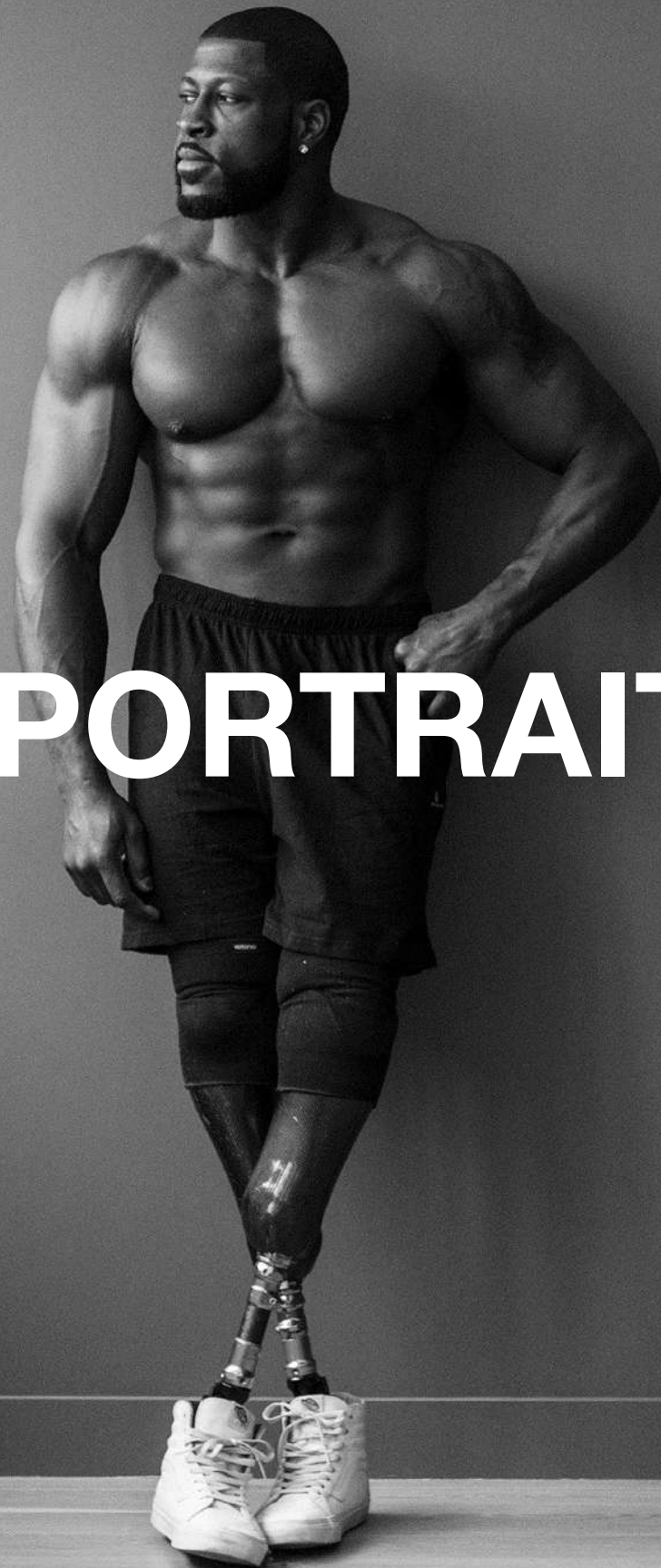








# PORTRAITS







John Nollet , Alain Passard, Cyril Atanassoff, Yiqing Yin





Elodie & Jean-Francois Piège



Jasmine & Philippe Starck



Rebecca Marder & Benjamin Lavernhe





Catherine Deneuve









































# PHOTOS

Savoir-faire





















































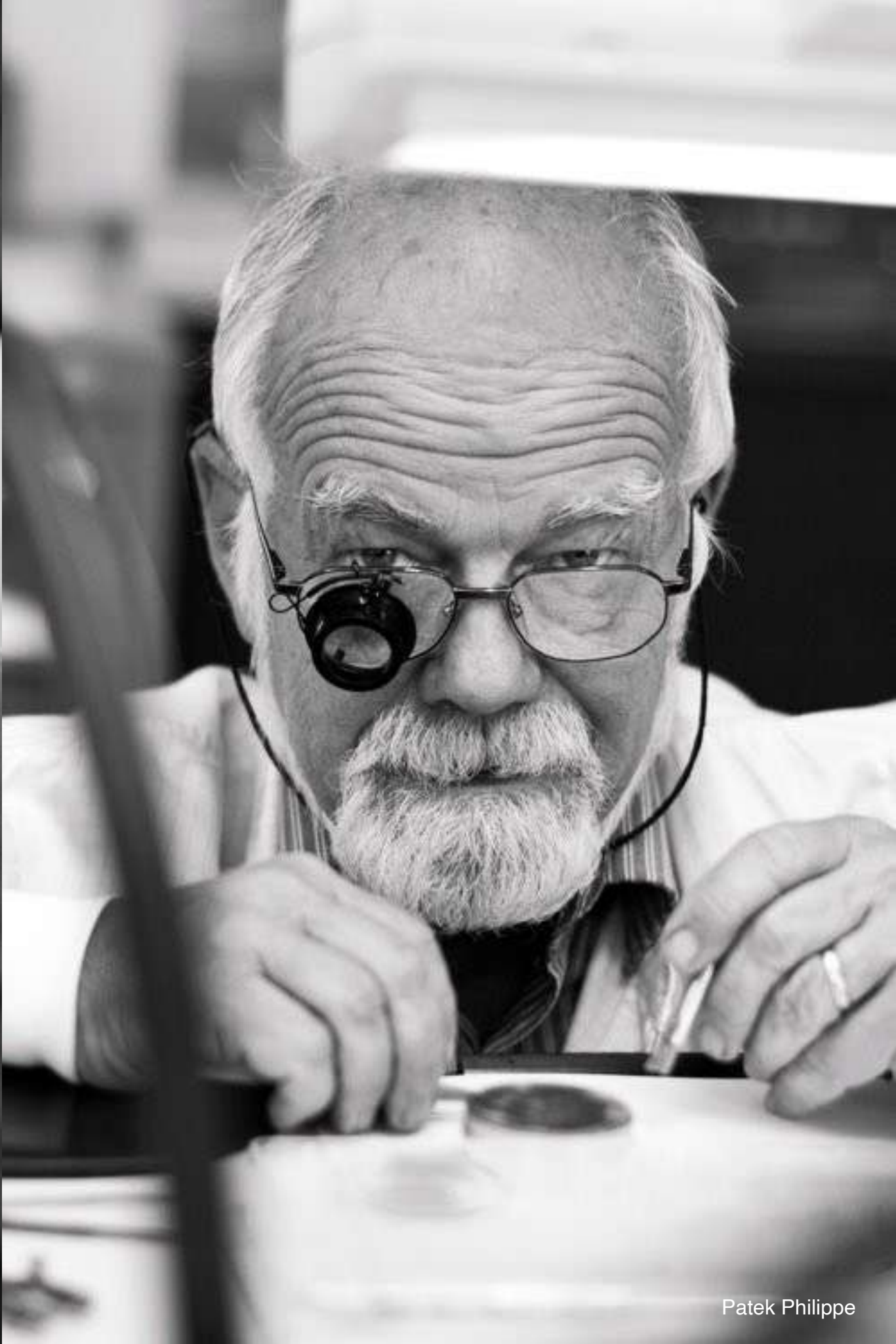
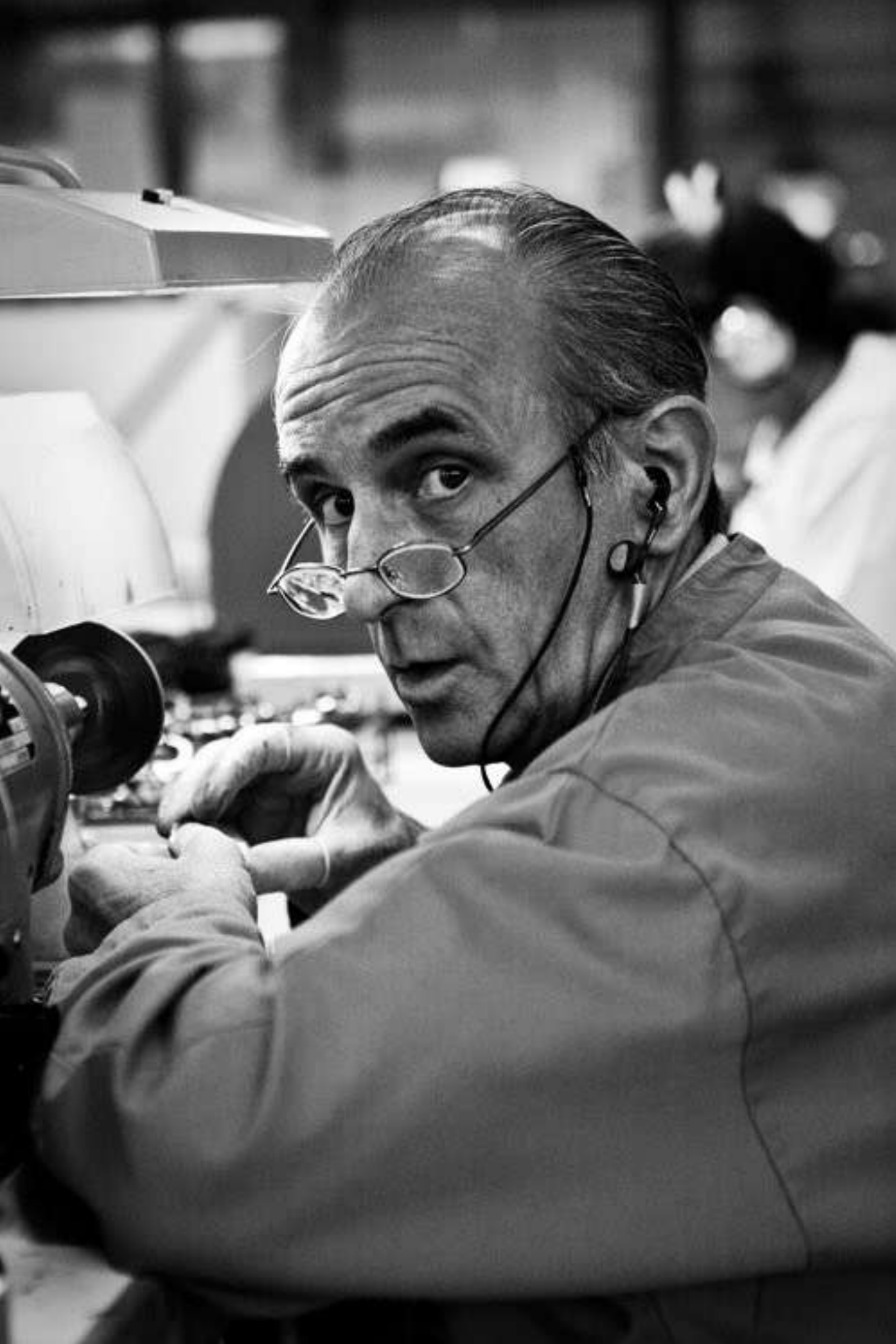




































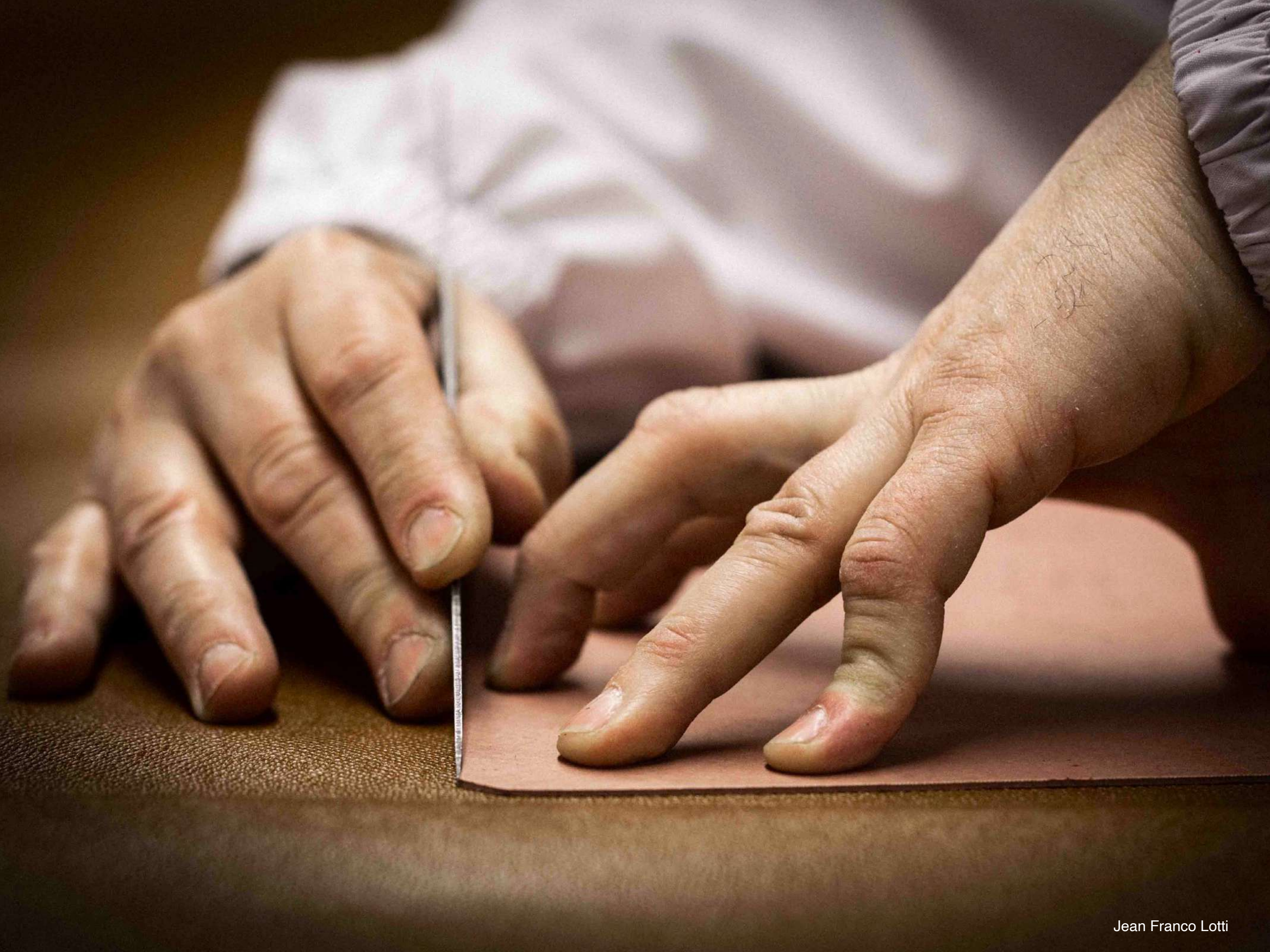












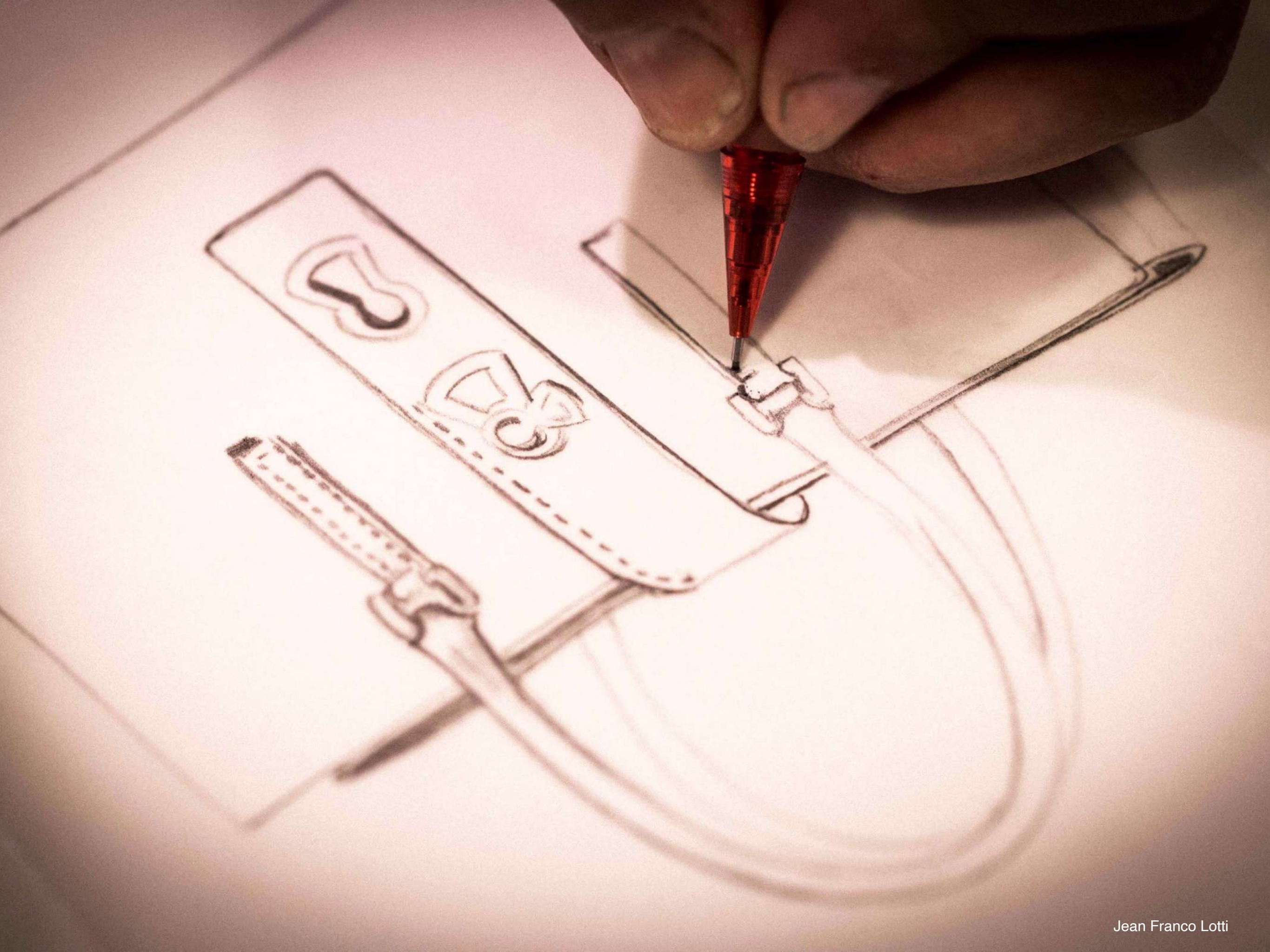














# **JAMES BORT FACTORY**

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